

**BROCCOLI**  
Better Genetics.  
Better Productivity.  
Better Profitability.



## PURPLE MAGIC

Broccoli



[www.seedway.com](http://www.seedway.com)

## KEY CHARACTERISTICS

AAS winner and the world's first broccoli with purple stems and heads! Produces large, dome-shaped, 1 lb. heads packed with anthocyanins for added nutrition. Ready in about 90 days and grows well across all U.S. regions.

Relative Maturity	Market Season	Head Traits	Color
63 Days	Widely adapted	Large dome, small beads	Purple

ELIZABETHTOWN, PA (800) 952-7333



LAKELAND, FL (863) 648-4242