



Garrick Eby Joins SEEDWAY as Territory Field Manager for Southeast PA

HALL, NY - October 24, 2025

FOR IMMEDIATE RELEASE - HALL NY

HALL, NY – SEEDWAY, LLC is proud to announce that Garrick Eby has joined the company as Territory Field Manager for the Southeast Pennsylvania region within the Southern Farm Seed Division.

In his new role, Eby will be responsible for sales, promotion, and service of SEEDWAY's full lineup of high-performing farm seed products, including seed corn, soybeans, forages, and cover crops. He will work closely with SEEDWAY partners and growers to deliver trusted products and agronomic expertise that help maximize performance in the field.

Eby, who resides in Shippensburg, Pennsylvania, brings with him extensive agricultural experience, having operated his own seed dealership and worked with local agricultural suppliers for many years. His deep understanding of regional growing conditions and strong relationships within the farming community make him exceptionally well-suited for this role.

"Garrick's wealth of knowledge and customer-focused approach make him an excellent addition to our SEEDWAY team," said Nick Britt, SEEDWAY Southern Regional Sales Manager. "We're excited to have him on board and look forward to the value he will bring to our growers throughout Southeast Pennsylvania."

When not serving customers, Eby enjoys spending time with his family, camping, and staying active in farm real estate.

Garrick can be reached at (717) 363-0398 or geby@seedway.com

For more information on SEEDWAY's full line of farm seed products, visit www.seedway.com.

ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

