



SEEDWAY LAUNCHES NEW WILDLIFE GENETICS™ FOOD PLOT SEED WEBSITE TO BETTER SERVE OUTDOOR ENTHUSIASTS

Hall, NY — May 9th, 2025 – SEEDWAY, a trusted name in agricultural and wildlife seed solutions, is proud to announce the official launch of its new Wildlife Genetics™ food plot seed website. This dedicated platform is tailored specifically for hunters, land managers, and conservation-minded landowners who are passionate about creating effective, sustainable food plots.

The newly launched website features:

- A wide selection of high-quality food plot seed and mixtures
- Educational resources to help customers plan, plant, and maintain food plots
- A streamlined shopping experience with easy product navigation
- Tips and advice from wildlife experts and land managers

“We are thrilled to offer our Wildlife Genetics™ customers a modern, user-friendly website that makes it easier than ever to find the right seed blends and planting guidance,” said John Bozeman, Chief Operating Officer of SEEDWAY. “This launch marks another step in our commitment to supporting wildlife conservation and outdoor recreation through high-performance seed products.”

Whether you're managing a small hunting plot or a large acreage habitat, the new Wildlife Genetics™ website provides the tools and knowledge you need for success in the field.

For more information or to browse the store, visit seedwaywildlifegenetics.com

ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

GROWN FOR THE WILD. BUILT FOR THE HUNT.



John Bozeman, SEEDWAY Chief Operating Officer

