



SEEDWAY FARM SEED EXPANDS CENTRAL PENNSYLVANIA SALES FORCE



HALL, NY - April 3, 2025

FOR IMMEDIATE RELEASE - HALL NY

(Hall, NY) SEEDWAY, LLC is proud to announce that Keith Daly has accepted the position within the Southern Farm Seed Division as Retail Field Manager for Central Pennsylvania.

In his new role, Keith will provide seed sales and service for SEEDWAY partners and customers throughout the Central Pennsylvania Region. Keith has an extensive background in the agriculture industry and is an excellent addition to the SEEDWAY team and will be a valuable resource to growers in the region.

Keith currently resides in Muncy Valley, PA and previously spent many years working for an Ag Retailer. In his free time, Keith enjoys working on his own farm, hunting and fishing.

To contact Keith Daly call or email at:  (570) 772-9548  kdaly@seedway.com

ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

