



SEEDWAY EXPANDS FINGER LAKES NEW YORK FARM SEED SALES FORCE

HALL, NY - February 27, 2025

FOR IMMEDIATE RELEASE - HALL NY

(Hall, NY) SEEDWAY, LLC is proud to announce that Andrew Reid has accepted the position of Territory Field Manager for the Finger Lakes New York region - North Farm Seed Division.

Andrew earned his associate's degree in Agronomy and a bachelor's degree in Agricultural Business Management from SUNY Cobleskill in 2016. A native of the Finger Lakes region of New York, Andrew is no stranger to the farming community. Having been around farming his whole life, he got his passion for agriculture from farming alongside his grandfather.

Andrew will provide seed sales and service for SEEDWAY Partners and customers throughout the Finger Lakes New York region in his new role. Andrew's depth of knowledge and drive make him an outstanding addition to the SEEDWAY team and an asset to growers in the region.

Andrew currently resides in Marion, NY. In his spare time Andrew enjoys hunting, fishing, and riding his side-by-side throughout the Northeast.

To contact Andrew Reid call or email at: ☎️ (315) 576-1705 ✉️ areid@seedway.com

ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

