



# SEEDWAY HIRES JACK ANDERSON AS SOWLOGIC OPERATIONS MANAGER

HALL, NY - January 29, 2025

FOR IMMEDIATE RELEASE - HALL NY

(Hall, NY): SEEDWAY, LLC is proud to announce that Jack Anderson has accepted the position within the Vegetable Seed Division as SowLogic Operations Manager.

In 2012, Jack earned his Bachelor's Degree in Environmental Management in Ag and Natural Resources from the University of Florida. Jack joins the SEEDWAY team with an extensive background in the vegetable transplant industry, having developed a deep understanding of the hard work and effort that goes into seeding, growing, and delivering quality transplants.

In his new role Jack will be responsible for supporting the SowLogic Team, sales support, and identifying market and sales growth opportunities.

Jack will be working alongside Craig Mathis, SowLogic Program Manager through a transition period as at this time Craig Mathis will now oversee the operations and sales side of SEEDWAY's SowLogic program as the SowLogic Senior Director.

To contact Jack Anderson call or email at: 📞 (904) 813-4246 ✉️ [jaanderson@seedway.com](mailto:jaanderson@seedway.com)

## ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

## FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email [mrobson@seedway.com](mailto:mrobson@seedway.com)

