

WATERMELON

TOP SELECTIONS GUIDE





WHAT MAKES DIFFERENT?



CHOICE OF VARIETIES

Unlike other plant programs, **SowLogic™** supplies plants from multiple companies. You can pair a diploid/pollenizer from one company with a triploid from another. Our customers aren't limited to "bundle" pricing, so you can buy exactly what you want.

CHOICE OF GREENHOUSE

We work with multiple experienced greenhouse partners to provide high quality transplants, can minimize shipping expenses all the while increasing your customer options.

*With the **SowLogic™** program you will know exactly what your plant production costs will be before you pay. Our greenhouse partners are experts at producing plants from multiple species and varieties. For customers with terms, the billing cycle begins when the plants ship. Select your desired greenhouse, the number of plants needed, and the delivery dates. Orders need to be placed 8 weeks before maturity to guarantee delivery dates. Shipping is handled directly with the greenhouse and the customer for the best communications.*

TABLE OF CONTENTS

1	SALES REPRESENTATIVES	9	HAZERA	21	SYNGENTA
2	PARTNER GREENHOUSES	12	AQUASPY	25	ENZA ZADEN
3	WATERMELON ASSOCIATIONS	13	SAKATA	27	RIJK ZWAAN
5	SEEDWAY EXCLUSIVES	17	ORIGENE	29	LARK SEEDS
7	HARRIS MORAN	18	SEMINIS	30	KOPPERT

SEED SUPPLIERS



ENZA ZADEN





SALES REPRESENTATIVE



TERRITORY



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PARTNER GREENHOUSES

1. Keitzer Farms INC - Hartford, MI

2. Roelands Plant Farm - Lamton, Ontario

3. Cox Farms INC - Gaston, IN

4. Speedling INC (Georgia) - Blairsville, GA

5. Wilder Plant Co - Moultrie, GA

6. R & K Greenhouses INC - Lyons, GA

7. Valdosta Plant - Adel, GA

8. Mobley Greenhouses INC - Moultrie, GA

9. LTF - Tifton, GA

10. Fowler Plant CO - Moultrie, GA
11. Speedling INC (Bushnell) - Bushnell, FL

12. Trans Gro - Immokalee, FL

13. Mobley Plant World LLC - Labelle, FL

14. Speedling INC (Ruskin) - Ruskin, FL

15. Redi Plants Corp - Naples, FL

16. Barnett Partin - Felida, FL

17. Speedling INC (Alamo) - Alamo, TX

18. Tropical Star Nursery - Alamo, TX

19. Headstart Nursery - Gilroy, CA



WATERMELON ASSOCIATIONS

SEEDWAY is a proud supporter of local, state, and national watermelon associations that strive to help promote the industry and its growers.

If you haven't already, connect with your local association and see how you can join and support!



SEEDWAY EXCLUSIVES



BLACKJACK

Maturity: 78 Days

Nice oval shape with outstanding internal red color. Firm flesh that is extremely flavorful. Strong disease package with intermediate resistance to Fusarium Wilt Race 1, Anthracnose Race 1 and Powdery Mildew.

- | | |
|-------------------|-------------------|
| Type: | Rind: |
| Triploid Seedless | Dark Green |
| Weight: | Flesh: |
| 16-24 lbs. | Bright Red |
| Shape: | Disease Ratings: |
| Oval | IR: Co: 1, Fon: 1 |



SWEETHEART

Maturity: 84 Days

Has a strong vigorous vine and distinct rind color. It can be used as a pollinator and ships very well.

- | | |
|----------------|-------------------------------------|
| Type: | Rind: |
| Diploid Seeded | Dark Green with Light Green Stripes |
| Weight: | Flesh: |
| 24-28 lbs. | Deep Red |
| Shape: | Disease Ratings: |
| Oblong | IR: Fon: 1 |



CRACKERJACK

Maturity: 84 Days

Consistent yields over a wide range of growing regions and conditions. Very uniform fruit shape, firm flesh with a deep red interior. A continuous extended setting variety. Customers rate this our best tasting watermelon and consistently ask for this variety by name.

- | | |
|-------------------|--------------------|
| Type: | Rind: |
| Triploid Seedless | Dark Crimson Strip |
| Weight: | Flesh: |
| 13-17 lbs. | Super Red Crimson |
| Shape: | Disease Ratings: |
| Oval | IR: Co: 1, Fon: 1 |



GUARDSMAN

Maturity: 85 Days

Shows far better Fusarium resistance than current commercial varieties. Vigorous, strong vines support an interior with excellent firmness and flavor. Strong, intermediate resistance to Fusarium race 0 & 1, Anthracnose Race 1, and Powdery Mildew. This is a must-try variety for any of your fields with a light to moderate issue with Fusarium Wilt.

- | | |
|-------------------|----------------------------------|
| Type: | Rind: |
| Triploid Seedless | Light Green, Medium Dark Stripes |
| Weight: | Flesh: |
| 16-24 lbs. | Red |
| Shape: | Disease Ratings: |
| Blocky | IR: Co: 1, Fon: 1, Sf |



RED OPAL

Maturity: 84 Days

Produces uniform oval shape with a concentrated fruit set. A firm red interior with very good flavor. Intermediate resistance of Fusarium Wilt Race 1 and Anthracnose Race 1.

- | | |
|-------------------|--------------------------------------|
| Type: | Rind: |
| Triploid Seedless | Light Green with Medium Dark Stripes |
| Weight: | Flesh: |
| 16-19 lbs. | Bright Red |
| Shape: | Disease Ratings: |
| Oval | IR: Co: 1, Fon: 1 |



CO-PILOT

Maturity: Early With Extended Flowering

Pollinator that has a sprawling vine with heavy flowering. Early and extended flowering duration that is very fertile over a wide range of growing conditions.

- | | |
|------------|-------------------|
| Type: | Rind: |
| Pollinator | Light Green |
| Weight: | Flesh: |
| 3-6 lbs. | Light Red |
| Shape: | Disease Ratings: |
| Round | IR: Co: 1, Fon: 1 |

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)

DEBUTING ELEANOR!

We're extremely excited to introduce Eleanor; an early to mid watermelon with high yield potential, high stress tolerance, high Brix and deep red flesh for an satisfying eating experience.



DISCOVER ELEANOR'S ROYAL QUALITIES

Early to mid-maturing watermelon
(82 days estimated)

High stress tolerance with low incidence of hard seed coats and hollow heart

Very high yield potential

Unique dark rind pattern

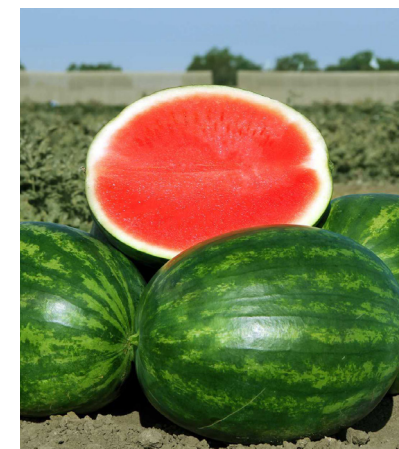
High Brix and deep red flesh color add to extremely nice eating quality

Contact your Harris Moran and/or Seedway sales representative for more product performance information.

Visit us Online! hmclause.com

HM • CLAUSE

HARRIS MORAN



TROUBADOUR

Maturity: 82 Days

Troubadour features a fresh dark rind and a uniform oval shape. It sets reliably with stress and has extra-firm sweet flesh. Seedlings are typically vigorous.

Type:
Triploid Seedless
Weight:
13-15 lbs.
Shape:
Oval

Rind:
Medium Dark Green with Dark Stripes
Flesh:
Dark Red
Disease Ratings:
HR: Co: 1



ELEANOR

Maturity: 82-84 Days

Nice mix of 36 and 45-count fruit with a unique Medium Dark rind color. The combination of high Fon: 0, 1 resistance, high brix, and stress tolerance (low hard seed coats and low cracking) gives this variety a unique advantage in the market.

Type:
Triploid Seedless
Weight:
15-19 lbs.
Shape:
-

Rind:
Medium Dark
Flesh:
-
Disease Ratings:
IR: Co: 1, Fon: 0, 1



CRUNCHY RED

Maturity: 90 Days

Crunchy Red has earned a reputation for size and yield along with ease of shipping. As the name indicates, the flesh is very firm.

Type:
Triploid Seedless
Weight:
16-19 lbs.
Shape:
Oval

Rind:
Light Green with Medium Stripes
Flesh:
Light Red
Disease Ratings:
IR: Co: 1

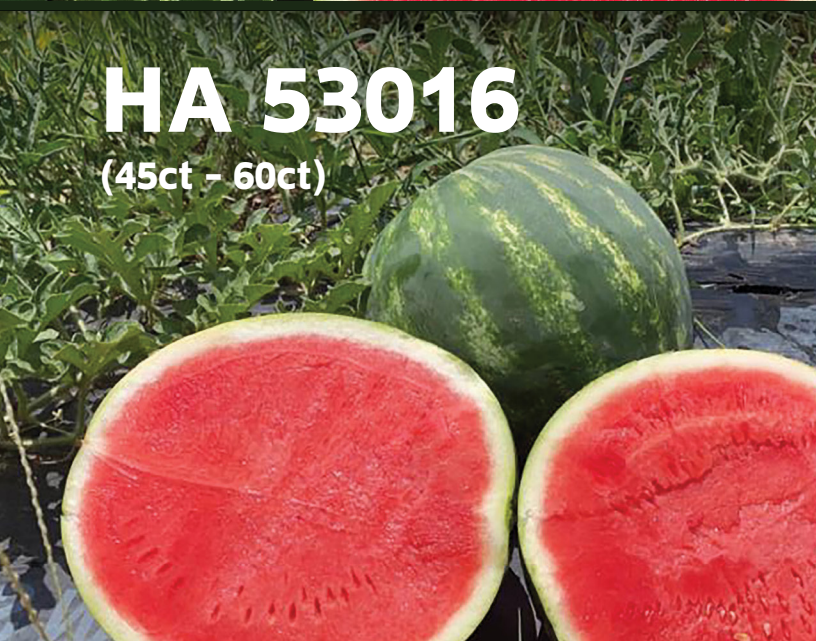
Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)



Onza Keep this tiger ONZA
on your good size!
(6ct - 8ct)



HA 53016
(45ct - 60ct)



Exceed
all your mini expectations!
(6ct)



HAZERA

Hazera
Seeds of Growth



NECTAR

Maturity: 72 Days

A mini with long shelf life, high brix, excellent taste, and high yields.

Type:
Triploid Seedless
Weight:
5-7 lbs.
Shape:
Round

Rind:
Crimson
Flesh:
Intense Red
Disease Ratings:
NR



OCELOT

Maturity: 72 Days

Outstanding internal qualities: excellent taste and texture, high brix, and deep flesh color. Produces a mix of 6 and 8-count fruit.

Type:
Triploid Seedless
Weight:
3-5 lbs.
Shape:
Round

Rind:
Dark Tiger
Flesh:
Bright Red
Disease Ratings:
NR



EXCITE

Maturity: 75 Days

A new generation of quality crimson fruits, with high uniformity and a very long shelf life.

Type:
Triploid Seedless
Weight:
5-7 lbs.
Shape:
Round

Rind:
Crimson
Flesh:
Deep Red
Disease Ratings:
IR: Sf

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)

HAZERA



EXTAZY			Maturity: 72 Days
A very appealing rind that is on the thick side for easy handling and shipping. It is very high yielding.			
Type:	Shape:	Flesh:	
Triploid Seedless	Round	Bright Red	
Weight:	Rind:	Disease Ratings:	
5-7 lbs.	Dark Crimson	NR	



LEOPARD			Maturity: 75 Days
Excellent flavor with firm flesh and good holding qualities. Easy to judge maturity by a subtle color change.			
Type:	Shape:	Flesh:	
Triploid Seedless	Round	Light Red	
Weight:	Rind:	Disease Ratings:	
5-7 lbs.	Light Green with Dark Stripes	NR	



DNZA			Maturity: 80 Days
Features a strong vine and very high yield. It also gives Powdery Mildew resistance while providing excellent internal quality and of course a refreshing sweet crunchy mouth-watering flavor and deep internal red color.			
Type:	Shape:	Flesh:	
Triploid Seedless	Round	Deep Red	
Weight:	Rind:	Disease Ratings:	
4-6 lbs.	Tiger	NR	



MINIPOL			Maturity: Flowering Early -Mid
Excellent pollinator for all sizes and rind patterns.			
Type:	Shape:	Flesh:	
Pollinator	Round	Light Red	
Weight:	Rind:	Disease Ratings:	
5-9 lbs.	Light Green	NR	

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)



Use Data-Driven Process Control to Increase Farm Profitability



Pay-As-You-Grow Soil Moisture Monitoring

CropHesity™ is a pay-as-you-grow service brought to you by AquaSpy® that accurately predicts crop health and yield through our intelligent soil deciphering algorithm.

Seedway growers are using CropHesity in more than 100 installations and remotely monitoring vegetables and other shallow to medium root crops and plants to collect stats on soil moisture, soil density, salinity, and temperature, as well as water infiltration and consumption.

CropHesity gives crop-specific data:

Soil Moisture at Root Level

Electrical Conductivity/ Salinity

Root Depth

Soil Temperature

Last Irrigation

Statistical Algorithms



CropHesity 3-and 6-sensor wireless probes placed throughout vegetable fields give farmers a broad, field level view with crop-specific insights about soil and crop health. This technology is available thru Seedway for most crops. Please reach out to your local Seedway representative for information.

Data is automatically interpreted through sophisticated statistical algorithms and then uploaded to the AgSpy intelligent moisture monitoring app. Use the app daily to receive notices about where you need to focus your attention.

CropHesity wireless, battery-powered probes are rugged, easy to install and work all season long.



REACHING NEW HEIGHTS

NEW WATERMELON GENETICS THAT KEEP ON CLIMBING

Sakata's ground-breaking watermelon breeding keeps getting stronger with the latest addition of Miramonte to the New Horizon Collection of Crimson Sweet triploids. With revolutionary performance for growers and consumers, these varieties will take your watermelon program to new heights.



GROWER/SHIPPER BENEFITS:

- Vigorous vines with uniform fruit
- Excellent yield potential
- Strong Disease Package

CONSUMER BENEFITS:

- Deep red, firm flesh
- Very small pip size
- Excellent taste

NEW! MIRAMONTE

EL CAPITAN

SIERRA MADRE

SIERRA NEVADA

SAKATA

SAKATA®



BELMONT

Maturity: 80 Days

A mini with an extremely strong and vigorous vine with excellent yield potential. It has extremely firm flesh, small pips, and is very uniform and productive. This mini also has intermediate resistance to Fusarium Wilt Race 1 and Anthracnose Race 1.

Type:
Triploid Seedless
Weight:
6-8 lbs.
Shape:
Round Oval

Rind:
Crimson
Flesh:
Bright Red
Disease Ratings:
IR: Co: 1, Fon: 1



SECRETARIAT

Maturity: 82 Days

Provides an early yield of fruit with excellent quality. Noteworthy characteristics include tiny pips with a good cold-setting ability. Widely adapted including cooler slots.

Type:
Triploid Seedless
Weight:
16-20 lbs.
Shape:
Round Oval

Rind:
Medium Green with Dark Stripes
Flesh:
Deep Red
Disease Ratings:
NR



YELLOW BUTTERCUP

Maturity: 82 Days

Crisp, sweet, canary-yellow flesh is the nicest yellow watermelon. Compared to other yellow varieties, the fruit size is a bit smaller.

Type:
Triploid Seedless
Weight:
12-16 lbs.
Shape:
Round

Rind:
Jubilee
Flesh:
Yellow
Disease Ratings:
NR

Disease Rating Key: (HR = High Resistance / IR = Intermediate Resistance / R = Resistant / NR = Not Rated)

SAKATA®

sakatavegetables.com

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CHARISMATIC Maturity: 83 Days

Features strong, vigorous vines and has excellent yield potential. Early maturity coupled with firm, crisp flesh makes this watermelon an easy choice for growers.

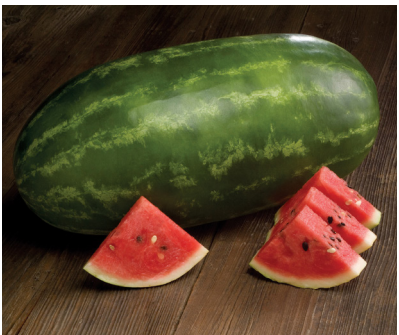
Type:	Shape:	Flesh:
Triploid Seedless	Round Oval	Bright Red
Weight:	Rind:	Disease Ratings:
16-20 lbs.	Medium Green, Dark Green Stripes	NR



EL CAPITAN Maturity: 83-85 Days

A triploid with excellent yield potential, extended shipping, and field holding ability. Small pips and excellent flavor.

Type:	Shape:	Flesh:
Triploid Seedless	Blocky Oval	Deep Red
Weight:	Rind:	Disease Ratings:
17-24 lbs.	Medium Green, Dark Green Stripes	HR: Fon: 1



SSX8585 Maturity: 85 Days

All sweet type that performs well in areas where size is needed to fit the market needs. The vines are strong and vigorous providing excellent protection for the early flowering pollinizer. Resistance to Fusarium 1 and Anthracnose 1.

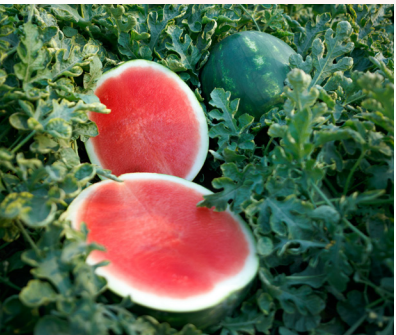
Type:	Shape:	Flesh:
Diploid Seeded	Long Blocky	Bright Red
Weight:	Rind:	Disease Ratings:
18-22 lbs.	Light Green, Dark Stripes	HR: Co: 1, Fon: 1



SIERRA MADRE Maturity: 85-88 Days

Blocky fruit on vigorous vines. Excellent yield and fresh market potential. Deep red firm flesh with small pips.

Type:	Shape:	Flesh:
Triploid Seedless	Blocky	Deep Red
Weight:	Rind:	Disease Ratings:
17-24 lbs.	Crimson	HR: Fon: 1



SIERRA NEVADA Maturity: 85-88 Days

Features an attractive darker crimson rind pattern with vigorous vines. Excellent yield potential, extended shipping, and firm flesh.

Type:	Shape:	Flesh:
Triploid Seedless	Blocky Oval	Deep Red
Weight:	Rind:	Disease Ratings:
17-24 lbs.	Medium Green, Dark Green Stripes	HR: Fon: 1



MIRAMONTE Maturity: 85-87 Days

With an attractive Crimson Sweet rind pattern and very dark green stripes, this watermelon holds a uniform fruit size with a solid blocky shape on vigorous vines. This variety has shown excellent yield potential for growers. Miramonte also features numerous consumer benefits including deep red, firm flesh, small pips, and excellent flavor.

Type:	Shape:	Flesh:
Triploid Seedless	Blocky Oval	Deep Red
Weight:	Rind:	Disease Ratings:
16-20 lbs.	Crimson Sweet	HR: Fon: 0, 1



ACE PLUS Maturity: Early Flowers

Offers a very early flowering date that makes pollen available for the first female flowers produced by the hybrid. Plus, it continues to flower well beyond the hybrid. Intermediate resistance to Fusarium Race 1 and Anthracnose Race 1.

Type:	Shape:	Flesh:
Pollinator	Round Oval	Red
Weight:	Rind:	Disease Ratings:
-	Light Green, Medium Stripes	IR: Co: 1, Fon: 1



WILD CARD PLUS Maturity: Early-Mid Flowers

Small, brittle fruit allows for easy triploid harvest. Excellent pollen quality for maximum yield. Intermediate resistance to Fusarium Race 1 and Anthracnose Race 1.

Type:	Shape:	Flesh:
Pollinator	Round Oval	Yellow
Weight:	Rind:	Disease Ratings:
-	Light Green, Medium Green Veins	IR: Co: 1, Fon: 1

Origene Seeds Your Success

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Essence - 36 ct. Px IR*



LaJoya - 45 & 60 ct.



Mini Seedless

Proxima - 6 & 8 ct.
Industry Standard



Pollenizer

Riverside



Edible pollenizer

OX



Multibranching & continuous
flowering, Non-edible



ORIGENE
SEEDS®

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INTRODUCING

Jet Ski

Jet Ski is an early, 45 count, mottle stripe watermelon with high average degrees brix and has shown excellent quality with deep red interior color.

Stripe
Mottle Stripe
Average Weight (lbs)
15.2
Shape
Oblong

Average Degrees Brix
12.6
Average Firmness (lbs/in)
3.06
Disease Resistance¹
IR Fon:1



Joy Ride



Growers looking for a highly adaptable variety will appreciate Joy Ride for its high yield potential, even in tough growing conditions. This vigorous 36-count watermelon also has demonstrated low instances of hollow heart in an overwhelming amount of trials conducted over 5 years.²

Stripe
Mottle Stripe
Average Weight (lbs)
19.1
Shape
Oblong

Average Degrees Brix
11.5
Average Firmness (lbs/in)
3.2
Disease Resistance¹
IR Fon:1

Wingman



A strong, compact vine structure watermelon that provides minimal competition with triploids. Wingman aids in pollen availability during the critical flowering of triploid watermelons, and produces small, grey, crushable fruit that is easily distinguishable during harvest.

Disease Resistance¹
IR Fon:1

Tailgate



Excellent internal quality, high average Degrees Brix, a dark mottled stripe and demonstration of low instances of hollow heart (in an overwhelming amount of trials in 5 years)² make Tailgate an attractive choice for discerning growers.

Stripe
Dark Mottle Stripe
Average Weight (lbs)
17-21

Shape
Oblong
Average Degrees Brix
11.7
Average Firmness (lbs/in)
2.8
Disease Resistance¹
HR Co:1;
IR Fon:1

Bottle Rocket



Bottle Rocket is a 36-count dark mottled stripe variety that offers growers consistent performance across growing areas and valuable flexibility under diverse management practices.

Stripe
Dark Mottle Stripe
Average Weight (lbs)
18-21
Shape
Oblong

Average Degrees Brix
12.3
Average Firmness (lbs/in)
2.2
Disease Resistance¹
HR Co:1;
IR Fon:1

Shoreline



Shoreline is a 45-count mottle stripe that has shown to perform for both the cut and traditional watermelon market, making this a great dual purpose watermelon.

Stripe
Mottle Stripe
Average Weight (lbs)
15.2
Shape
Oblong

Average Degrees Brix
11
Average Firmness (lbs/in)
5.5
Disease Resistance¹
IR Fon:1

SV0241WA



This 45-/60-count hybrid offers growers high yield potential and excellent interior quality, with firm and sweet-tasting fruit.

Stripe
Mottle Stripe
Average Weight (lbs)
13-16
Shape
Oblong

Average Degrees Brix
10-10.9
Average Firmness (lbs/in)
2.9
Disease Resistance¹
HR Co:1;
IR Fon:1

¹Key to Disease Resistance | Co = Anthracnose | Fon = Fusarium Wilt | *HR = High Resistance. IR = Intermediate Resistance. To find out more about disease resistance and the applicable levels of disease resistance, visit www.worldseed.org, and view the "Definition of the Terms Describing the Reaction of Plants to Pests for the Vegetable Industry" paper in the Vegetable Resources section. Performance may vary, from location to location and from year to year, as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields. ²In trials conducted by Seminis internal teams. Bayer, Bayer Cross, Seminis® and SummerSlice™ are trademarks of Bayer Group. ©2022 Bayer Group. All rights reserved.



JET SKI

Maturity: 78 Days

Jet Ski is an early, 45-count, mottle stripe with high average degrees brix and has shown excellent quality with a deep red interior.

Type:	Rind:
Triploid Seedless	Mottled Stripe
Weight:	Flesh:
17-20 lbs.	Dark Red
Shape:	Disease Ratings:
Oblong	IR: Fon: 1



SHORELINE

Maturity: 84 Days

Suitable for both cut and traditional watermelon markets. The fruit is oblong and uniform with an attractive pattern. Great rind and flesh definition.

Type:	Rind:
Triploid Seedless	Mottled Stripe
Weight:	Flesh:
16-18 lbs.	Red
Shape:	Disease Ratings:
Blocky Oval	IR: Co: 1, Fon: 1



BOTTLE ROCKET

Maturity: 85 Days

A hybrid variety that combines the sweet taste of yesteryear, high performance, and the dependability you need to help you build your business.

Type:	Rind:
Triploid Seedless	Dark Mottled Stripe
Weight:	Flesh:
18-21 lbs.	Deep Red
Shape:	Disease Ratings:
Oblong	IR: Fon: 1



JOY RIDE

Maturity: 86 Days

Sturdy rind and consistent setting ability. Has the potential for excellent yields of very uniform fruit because of powerhouse vines.

Type:	Rind:
Triploid Seedless	Mottled Stripe
Weight:	Flesh:
18-24 lbs.	Dark Red
Shape:	Disease Ratings:
Oblong	IR: Fon: 1



TAILGATE

Maturity: 87 Days

Vigorous plant with good vine coverage. Great flesh firmness with high brix potential. Nice interior with great yields.

Type:	Rind:
Triploid Seedless	Mottled Stripe
Weight:	Flesh:
17-21 lbs.	Dark Red
Shape:	Disease Ratings:
Oblong	NR



WINGMAN

Maturity: Flowering Early & Mid

Provides very early flowers and extended flowering. Strong, compact vine structure that allows it to climb up triploids.

Type:	Rind:
Pollinator	Grey
Weight:	Flesh:
-	-
Shape:	Disease Ratings:
-	IR: Fon: 1

We've got you covered for watermelons

It's no wonder Syngenta is the industry leader.

- Valor is a dynamic variety that has proven itself in the field with good disease resistance*, high fruit sets and excellent firm flesh
- Virtue offers 36 to 45 count fruit and robust disease resistance package, including intermediate resistance to powdery mildew
- Dark Knight boasts great taste and excellent consumer appeal
- Proven varieties demanded by the market with consistent field performance that can fulfill the grower needs of a season long planting program
- Focus on disease resistance, since 2009 all new variety introductions have solid resistance in not just laboratory tests but in the field under Fusarium Wilt race 1 pressure



Valor - Ideal for retail whole or fresh-cut



Virtue - Sweet, robust flavor



Dark Knight - Striking, dark green external rind

For more information on these or other Syngenta Varieties, visit www.SyngentaVegetables.com/en-us.



*For complete disease resistance information, please visit www.SyngentaVegetables.com/en-us. All photos are either the property of Syngenta or are used with permission. © 2023 Syngenta. Some or all of the varieties may be protected under one or more of the following: Plant Variety Protection, United States Plant Patents and/or Utility Patents and may not be propagated or reproduced without authorization. The Alliance Frame, the Purpose Icon and the Syngenta logo are registered trademarks of a Syngenta Group Company.

SYNGENTA



SWEET DAWN

Maturity: 74 Days

Dark red, firm flesh with very smooth skin. Produces consistently high yields. Early maturing for first-to-market advantages.

Type:	Shape:	Flesh:
Triploid Seedless	Blocky Oval	Dark Red
Weight:	Rind:	Disease Ratings:
16-20 lbs.	Light Green, Medium Dark Stripes	IR: Co: 1, Fon: 1



SP-7

Maturity: Flowering Early-Late

High level of branching which increases the production of male flowers. Extended flowering with pollen available throughout the entire growing season.

Type:	Shape:	Flesh:
Pollinator	Round Oval	Medium Yellow
Weight:	Rind:	Disease Ratings:
-	Medium Light Green	IR: Co: 1, Fon: 1, Px 1

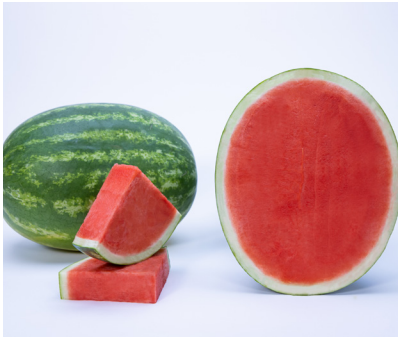


SWEET GEM

Maturity: 78 Days

Attractive firm red flesh with small pips and crisp, sweet, mouthwatering flavor. Good fruit set with earlier maturity and excellent yield potential. Ideal for roadside and local markets.

Type:	Shape:	Flesh:
Triploid Seedless	Round	Red
Weight:	Rind:	Disease Ratings:
15-16 lbs.	Dark Glossy Green	NR



VALOR

Maturity: 79 Days

Valor is a blocky-shaped fruit with a medium dark stripe similar to Melody. Fruit has good field holding ability during harvest.

Type:	Shape:	Flesh:
Triploid Seedless	Blocky Oval	Dark Red
Weight:	Rind:	Disease Ratings:
14-17 lbs.	Light Green, Medium Dark Stripes	IR: Co: 1, Fon: 1

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)



EXCURSION**Maturity: 81 Days**

Attractive, deep red, firm flesh with small pips. Strong vine growth and excellent fruit size potential. Intermediate resistance to Fusarium Race 1 and Anthracnose Race 1.

Type: Triploid Seedless	Rind: Crimson Stripe
Weight: 17-24 lbs.	Flesh: Deep Red
Shape: Oval	Disease Ratings: IR: Co: 1, Fon: 1



FASCINATION**Maturity: 85 Days**

Has a reputation for delivering excellent, reliable yields along with the best flavor and internal quality. Exceptional crisp, dense, sweet flesh. Intermediate resistance to Fusarium Race 1 and Anthracnose Race 1.

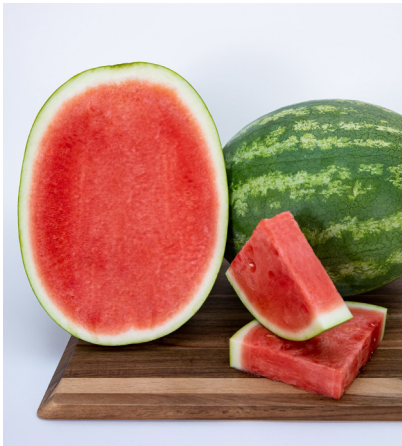
Type: Triploid Seedless	Rind: Glossy and Rich Green
Weight: 16-20 lbs.	Flesh: Red
Shape: Blocky	Disease Ratings: IR: Co: 1, Fon: 1



AMARILLO**Maturity: 84 Days**

Broad adaptability, producing fruit with a bright, deep yellow flesh and a distinctive rind pattern.

Type: Triploid Seedless	Rind: Jubilee
Weight: 13-15 lbs.	Flesh: Yellow
Shape: Round	Disease Ratings: NR



VIRTUE**Maturity: 85 Days**

Virtue offers a unique combination of large fruit size, improved disease resistance, and early maturity. The medium-strong plant offers adequate fruit coverage throughout the growing season and has performed best in early-season cool conditions. This variety has produced mostly 36 to 45-count fruit sizes and has been slightly smaller than Excursion in trials. The flesh has a striking bright red color and a sweet, robust flavor!

Type: Triploid Seedless	Shape: Blocky	Flesh: Bright Red
Weight: 16-20 lbs.	Rind: Light Green with Hazy, Broad, Medium Dark Green Stripes	Disease Ratings: IR: Co: 1, Fon: 1, Px 1



ESTRELLA**Maturity: 84 Days**

Early, very high yielding, and very reliable. The cylindrical shape gives a refined appearance and interior quality is remarkable both in flavor and soundness.

Type: Diploid Seeded	Rind: Dark Green with Medium Stripes
Weight: 20-24 lbs.	Flesh: Dark Red
Shape: Oval	Disease Ratings: IR: Co: 1, Fon: 1



CAPTIVATION**Maturity: 87 Days**

An attractive darker rind fades just a bit to signal full maturity. Sound flesh has an incredible crunch without being fibrous. Intermediate resistance to Fusarium Race 1 and Anthracnose Race.

Type: Triploid Seedless	Rind: Rich in Color
Weight: 14-17 lbs.	Flesh: Dark Red
Shape: Blocky	Disease Ratings: IR: Co: 1, Fon: 1



The smallest difference that leads to the greatest change

ENZA ZADEN



RIO GRANDE

Maturity: 84 Days

The plant presents an aggressive vine and large leaves. High sugar content, small pips, and a crisp texture. This is a very grower-friendly variety that has good fruit-setting ability and plant strength. Intermediate resistance to Fusarium Race 1.

- | | |
|-------------------|---------------------------|
| Type: | Rind: |
| Triploid Seedless | Dark Green Mottled Stripe |
| Weight: | Flesh: |
| 16-20 lbs. | Intense Red |
| Shape: | Disease Ratings: |
| Oval | IR: Fon: 1 |

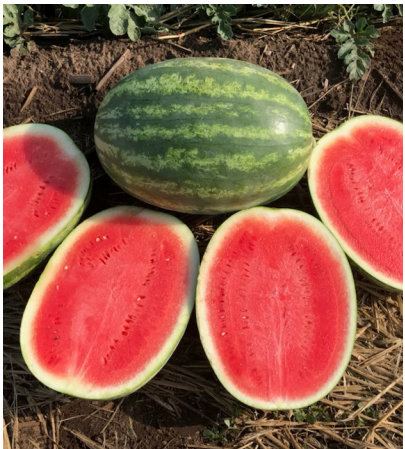


RED AMBER

Maturity: 88 Days

A strong, vigorous plant that produces a uniform set of high-quality, oval fruit. The very dark red interior has a crisp texture and contrasts well with the medium green background and medium dark green stripe. Intermediate resistance for Fusarium Race 1 and Anthracnose Race 1.

- | | |
|-------------------|----------------------------------|
| Type: | Rind: |
| Triploid Seedless | Medium Green with Darker Stripes |
| Weight: | Flesh: |
| 18-20 lbs. | Deep Red |
| Shape: | Disease Ratings: |
| Oval | IR: Co: 1, Fon: 1 |



DESTINATION

Maturity: 90 Days

A very strong vine with consistent uniformity in fruit shape and size. Small pips present and a very firm-fleshed variety. Great field holding ability as well with intermediate resistance to Fusarium Race 1.

- | | |
|-------------------|--|
| Type: | Rind: |
| Triploid Seedless | Medium / Dark Green with Crimson Stripes |
| Weight: | Flesh: |
| 15-19 lbs. | Crisp Red |
| Shape: | Disease Ratings: |
| Oval | IR: Fon: 1 |

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)

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Altata RZ
Watermelon

- Seedless crimson sweet type watermelon
- Outstanding yielder
- 6-8 lbs and 13% BRIX
- Round and uniform shape
- Attractive skin with fading stripes and intense red flesh



Tropical Apollo RZ
Watermelon

- Seedless canary type watermelon
- Deep red flesh with yellow rind
- Excellent flavor with crisp flesh and nice eating experience
- Great yielder



Tropical Honey RZ
Watermelon

- Seedless watermelon with very attractive deep yellow flesh
- Round uniform fruit shape and great rind definition
- Excellent fruit setting
- Very sweet and crunchy with high BRIX



Tropical Sunshine RZ
Watermelon

- Seedless watermelon with attractive yellow flesh
- Round uniform fruit shape
- High sugar level with great flavor
- Very productive and good fruit setting

For more information, contact:

Watermelon Crop Specialist, **Zachary Moore** | z.moore@rijkszwaan.com
www.rijkszwaanusa.com



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ALTATA

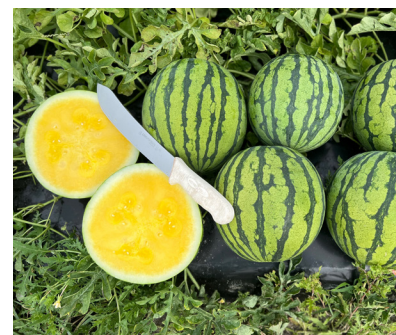
Maturity: 78 Days

Outstanding yielder. The shape is round and uniform. Attractive dark skin with fading stripes. The flesh has an intense red color and very good rind thickness. Great shelf life. Brix 12-13%.

Type:
Triploid Seedless
Weight:
6-8 lbs.

Shape:
Round
Rind:
Crimson, Fading Stripes

Flesh:
Intense Red
Disease Ratings:
NR



TROPICAL HONEY

Maturity: 78-80 Days

Deep yellow flesh and great rind definition. Great Flavor. The flesh is very sweet and crunchy with high brix. Tiger stripe with vigorous plant and excellent fruit setting. Strong yielder.

Type:
Triploid Seedless
Weight:
7-10 lbs.

Shape:
Round
Rind:
Tiger Stripe

Flesh:
Bright Yellow
Disease Ratings:
NR



TROPICAL SUNSHINE

Maturity: 78-80 Days

Nice deep yellow flesh with a very high sugar level. 13% brix. Good definition between rind and flesh. Good plant and excellent fruit setting with strong yield and good uniformity.

Type:
Triploid Seedless
Weight:
12-15 lbs.

Shape:
Blocky, Round
Rind:
Jubilee

Flesh:
Deep Yellow
Disease Ratings:
NR



TROPICAL APOLLO

Maturity: 82-84 Days

Deep red flesh with unique YELLOW rind. Excellent flavor with crisp flesh. Very nice eating experience. Round to blocky shape. Nice plant with leaves that will have yellow specks on them in the field. Great yielder with varying sizes. Eye Catcher.

Type:
Triploid Seedless
Weight:
10-12 lbs.

Shape:
Round, Blocky
Rind:
Yellow

Flesh:
Deep Red
Disease Ratings:
NR

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)

LARK SEEDS



ORANGE KRUSH

Maturity: 78-80 Days

Great flavor, unique flesh color, excellent yielder of large fruit.

Type:	Shape:	Flesh:
Diploid Seeded	Oval	Orange and Crisp
Weight:	Rind:	Disease Ratings:
20-25 lbs.	Crimson Sweet	-



AMARELA

Maturity: 84 Days

Outstanding flavor with high brix. A very crisp variety that is an excellent producer of uniform fruit.

Type:	Shape:	Flesh:
Triploid Seedless	Round Oval	Yellow
Weight:	Rind:	Disease Ratings:
11-12 lbs.	Jubilee	NR



LEMON KRUSH

Maturity: 85 Days

High brix, very bright yellow flesh, and good yields.

Type:	Shape:	Flesh:
Diploid Seeded	Oval	Firm Yellow
Weight:	Rind:	Disease Ratings:
16-18 lbs.	Dark Crimson Sweet	-



4030

Maturity: Early-Mid

Good shelf life. Strong vine growth and heavy set. Excellent pollinator with good flowers. Narrow seed cover cavity for a larger watermelon. Intermediate resistance to Fusarium Race 1.

Type:	Shape:	Flesh:
Diploid Seeded	Blocky Elongated	Deep Rich Red
Weight:	Rind:	Disease Ratings:
20-24 lbs.	Allsweet	IR: Fon: 1

Disease Rating Key: (HR = High Resistance / IR = intermediate Resistance / R = Resistant / NR = Not Rated)



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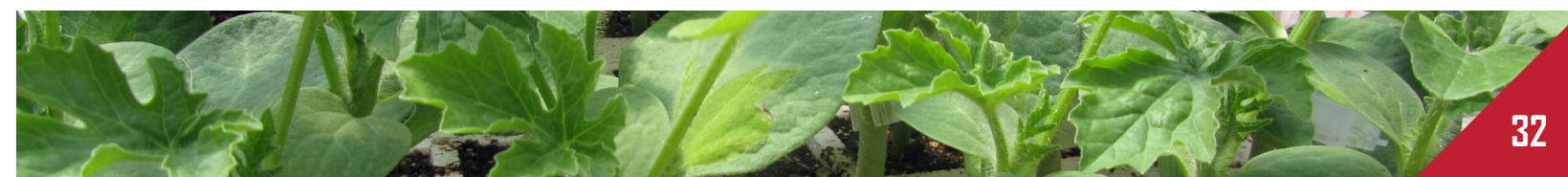
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