



# SEEDWAY HIRES MATT STRONG TO TURF SEED SALES DIVISION

HALL, NY - November 20, 2023

FOR IMMEDIATE RELEASE - HALL NY

(Hall, NY): Matt Strong has joined SEEDWAY® as Turf Seed Territory Sales Manager for turf seed sales in Central Pennsylvania.

As part of the turf seed sales team, Matt will be responsible for sales and service of turf seed, hydro-mulching materials, erosion control blankets, and sports field conditioners to landscapers, contractors, golf courses, schools, universities, and municipalities.

In 2019, Matt earned his associate degree from Morrisville State College majoring in Agricultural Engineering. Following earning his degree, Matt held various positions in the beekeeping and farming industry.

To contact Matt Strong call or email at: 📞 (570) 854-4650 ✉️ [mastrong@seedway.com](mailto:mastrong@seedway.com)

## ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

## FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email [mrobson@seedway.com](mailto:mrobson@seedway.com)

