



# SEEDWAY HIRES BRINTON MINGLE TO TURF SEED SALES DIVISION



HALL, NY - November 20, 2023

FOR IMMEDIATE RELEASE - HALL NY

(Hall, NY): Brinton Mingle has joined SEEDWAY® as Turf Seed Territory Sales Manager for turf seed sales in Central and Western Pennsylvania.

As part of the turf seed sales team, Brinton will be responsible for sales and service of turf seed, hydro-mulching materials, erosion control blankets, and sports field conditioners to landscapers, contractors, golf courses, schools, universities, and municipalities.

In 2008, Brinton earned his associate degree from Penn State University majoring in Business Administration. Following earning his degree, Brinton served as a sales representative in the State College area with more than 10 years of experience in erosion control and geosynthetics. Brinton brings a wealth of knowledge about the products used within these business markets and will be a valuable asset for the Turf Seed Division.

To contact Brinton Mingle call or email at:  (814) 441-2419  [bmingle@seedway.com](mailto:bmingle@seedway.com)

## ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

## FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email [mrobson@seedway.com](mailto:mrobson@seedway.com)

