



PLANT. HARVEST. PROFIT.



SEEDWAY®
SW 9696RR

Relative Maturity
96 Days



- More of a grain focused hybrid with consistent performance in field after field.
- Uniform ear development down the row, lower ear placement and superior tip fill.
- Reliable standability, rapid grain drydown and superior test weight.
- Strong emergence in the spring and holds together late into the fall.
- Adapted to a wide range of soil types and productivity levels and good on stress.
- Moves both north and south of zone. Conventional version available.

TECHNOLOGY TRAITS

Roundup Ready® Corn 2

ABOVE GROUND INSECT PROTECTION

None

BELOW GROUND INSECT PROTECTION

None

HERBICIDE TOLERANCE

Glyphosate

PLANT CHARACTERISTICS	
Silage Yield	Good
Plant Height	Medium Tall / Tall
Leafiness	Very Good
Staygreen	Very Good
Fall Appearance	Clean and Consistent
Fiber Profile	Good
Starch Profile	Good
Early Vigor	Excellent
Standability	Excellent

EAR CHARACTERISTICS	
Grain Yield	Very Good
Ear Height	Medium
Ear Type	Semi - Fixed
Ear Size & Shape	Longer With Good Girth
Tip Fill	Excellent
Husk Cover	Very Good / Excellent
Grain Drydown	Excellent
Test Weight	Excellent

DISEASE RATINGS	
Northern Corn Leaf Blight	Very Good
Gray Leaf Spot	Very Good
Anthraxnose Stalk Rot	Very Good / Excellent

POSITIONING AND MANAGEMENT	
High Yield Acre	2
Moderate Yield Acre	1
Lower Yield Acre	1
Stress Tolerance	1
Early Planting	1
Heavy Soils	1
Loamy Soils	1
Light Soils	1
Plant Population	Medium High
Moves North of Zone	Recommended
Moves South of Zone	Recommended

Key: 1 = Best, NR = Not Rated



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WWW.SEEDWAY.COM

SEED CORN TECHNOLOGY

INSECT RESISTANCE MANAGEMENT® STATEMENT

Before opening a bag of seed, be sure to read and understand the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed set forth in the technology agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with those stewardship requirements.

Bayer Company is a member of Excellence Through Stewardship® (ETS). Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. Commercialized products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. B.t. products may not yet be registered in all states. Check with your representative for the registration status in your state.

IMPORTANT IRM INFORMATION: RIB Complete® corn blend products do not require the planting of a structured refuge except in the Cotton-Growing Area where corn earworm is a significant pest. **See the IRM/Grower Guide for additional information. Always read and follow IRM requirements.**

Roundup Ready® 2 Technology contain genes that confer tolerance to glyphosate. **Glyphosate** will kill crops that are not tolerant to glyphosate. Herculex® is a registered trademark of Dow AgroSciences LLC. LibertyLink® and the Water Droplet Design® is a trademark of BASF Corporation. Respect the Refuge and Corn Design® and Respect the Refuge® are registered trademarks of National Corn Growers Association. RIB Complete®, Roundup Ready 2 Technology and Design™, Roundup Ready®, SmartStax®, Trecepta®, and VT Double PRO® are trademarks of Bayer Group.

Insect control technology provided by Vip3A is utilized under license from Syngenta Crop Protection AG. Agrisure Viptera® is a registered trademark of a Syngenta group company.

More information about Agrisure Duracade® is available at <http://www.biotradestatus.com/>.

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Important: Always read and follow label and bag tag instructions; only those labeled as tolerant to glufosinate may be sprayed with glufosinate ammonium based herbicides.

Agrisure®, Agrisure Duracade®, Agrisure Viptera® and E-Z Refuge® are registered trademarks of a Syngenta Group Company.

Seed products with the LibertyLink® (LL) trait are resistant to the herbicide glufosinate ammonium, an alternative to glyphosate in corn, and combine high-yielding genetics with the powerful, non-selective, postemergent weed control of Liberty® herbicide for optimum yield and excellent weed control. LibertyLink®, Liberty® and the Water Droplet logo are registered trademarks of BASF.

Agrisure® Corn Trait Technology incorporated into these seeds is commercialized under license from Syngenta Seeds, LLC. Herculex® Technology incorporated into these seeds is commercialized under license from Corteva Agriscience, LLC. HERCULEX® and the HERCULEX Shield are trademarks of Corteva Agriscience, LLC.

