

SEEDWAY® PRESS RELEASE



HALL, NY - February 10, 2022

FOR IMMEDIATE RELEASE

ANDREW KNOOP JOINS SEEDWAY ONTARIO, CANADA SALES TEAM

(Hall, NY): SEEDWAY, LLC is proud to announce that Andrew Knoop has accepted the position of Sales Representative for the Central & Eastern Ontario Canada. His responsibilities will include seed sales and service to commercial growers throughout the Central and Eastern Ontario Canada regions.

In his new role, Andrew will provide SEEDWAY commercial vegetable seed customers throughout the territory with personalized seed recommendations and the highest quality service identifying product needs and solutions for individual customers.

Andrew brings a depth of knowledge and experience to the SEEDWAY organization. In 2021, Andrew earned his bachelor's degree in Microbiology from the University of Geulph. Prior to SEEDWAY, Andrew worked for Ontario Crops Research Center as a Crop Scout identifying disease and insect damage in primarily onion and carrot fields.

Andrew currently resides in Newmarket, Ontario. Knoop has a passion for rowing, mountain biking, running, hockey, and is an avid outdoors enthusiast.



ANDREW KNOOP
Vegetable Seed Sales Representative
Central & Eastern ON
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ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

