



SEEDWAY NAMES SOYBEAN AND WHEAT PRODUCT MANAGER

HALL, NY - February 22, 2022

FOR IMMEDIATE RELEASE

(Hall, NY): SEEDWAY, LLC is proud to announce that Cassidy Fletcher has accepted the position of Soybean and Wheat Product Manager for the SEEDWAY Farm Seed Division marketing area. In her new position Cassidy will be responsible for managing the soybean and wheat seed business for SEEDWAY. She will also head up the soybean testing program, both with research plots and on-farm strip trials. This position links the product to the sales force, and ultimately the end user. Additionally, she will manage the varietal selection process and work closely with the production division to bring high quality products to SEEDWAY customers.

Cassidy brings a depth of knowledge to newly appointed position. Cassidy earned her Bachelor's degree in Agriculture Science with a focus in Crop Production and Management from Cornell University in 2017. In 2016, Fletcher interned for SEEDWAY and CHR Hansen in Summer/Agronomy/Sales. Following her internship she then completed an internship in Agronomy with DuPont Pioneer. In 2018 she was hired to SEEDWAY and has been an integral part of the northern sales team through 2021.

Fletcher currently resides in Memphis, New York. When she is not in the field, she enjoys spending time with family and dog Cooper, and also enjoys the outdoors. Cassidy is currently working on attaining her Master's degree in Agronomy from Iowa State University.



Cassidy Fletcher

SOYBEAN AND WHEAT PRODUCT MANAGER

(315) 244-7182

cfletcher@seedway.com