



Western Watermelon Program



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What Makes



SOWLOGIC
Plants By Professionals™

Different?

Choice Of Varieties

Unlike other plant programs, SowLogic™ supplies plants from multiple companies. You can pair a diploid/ pollinizer from one company with a triploid from another. Our customers aren't limited to "bundle" pricing so you can buy exactly what you want.

Choice Of Greenhouse

We work with multiple experienced greenhouse partners to provide high quality transplants, can minimize shipping expenses all the while increasing your customer options.

With the SowLogic™ program you will know exactly what your plant production costs will be before you pay. Our greenhouse partners are experts at producing plants from multiple species and varieties. For customers with terms, the billing cycle begins when the plants ship. Select your desired greenhouse, the number of plants needed and the delivery dates. Orders need to be placed 8 weeks before maturity to guarantee delivery dates. Shipping is handled directly with the green house and the customer for the best communications.

GENERAL PROGRAM INFORMATION

- 🍉 Plant pricing does not include freight or packaging.
- 🍉 Price FOB Nipomo California 93444
- 🍉 Stackables are \$7.00 per stack, and stack 10 high on pallet
- 🍉 Single Shipper boxes are \$2.25 per box, used for small or fill in orders.
- 🍉 Orders ship with 2 day gaurentees.
- 🍉 Remember to give at least 60 days for plant growing.
- 🍉 Orders to be written on SowLogic order form.
- 🍉 Orders emailed to WCSowlogic@seedway.com



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WHY START WITH GRAFTED PLANTS?



- 🍉 Fusarium Wilt Proof
- 🍉 Stronger Plants
- 🍉 Stronger Root Systems
- 🍉 Improved crop rotation
- 🍉 Improved use of fertilizer and water
- 🍉 Improved Disease Resistance
- 🍉 Improved Cold Tolerance





Thank you for choosing SEEDWAY to supply your grafted watermelon plants! Your investment is very important to us. Below are our recommendations on how to manage grafted plants before and after delivery.

- 1) Please unpack and check plants for moisture upon delivery. Unlike conventional transplants, grafted plants almost always need to be watered promptly after delivery!
- 2) Your field should have plenty of moisture as grafted plants require more because of the type of rootstock your watermelons are grafted on.
- 3) If you are on black plastic and temperatures are at an abnormal high, consider applying some type of white based paint/clay to cool the plastic growing area.
- 4) Please call your sales representative *within 24 hours* after delivery with any quality complaints, damaged plants, and/or suggestions. Any call after 24 hours may require some investigation.
- 5) We always welcome your comments about your grafted plant experience.

We greatly appreciate you and your business and are always willing to help you grow it further. Please let us know if we can help you in anyway!

Exclusive

Watermelon

Better Genetics. Better Productivity. Better Profitability.



Triploid Seedless



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KEY CHARACTERISTICS

- Consistent yields over a wide range of growing conditions. Very uniform fruit shape, firm flesh, and deep red interior. Time and time again customers rate this our best-selling watermelon. Have your customers ask for this variety by name.

Relative Maturity	Average Weight	Flesh Color	Rind	Shape
82-84 Days	16.7 lbs	Dark red	Dark crimson stripe	Blocky oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR

IR: Co:1, Fon:1



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BLACK JACK

Triploid Seedless

KEY CHARACTERISTICS

- Nice oval shape with outstanding internal red color. Firm flesh is extremely flavorful. Strong disease package.

Relative Maturity	Weight	Flesh Color	Rind	Shape
78 Days	15-23 lbs	Bright red	Dark green	Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
HR: Co:1, Fon:1, Sf



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GUARDSMAN
— SEEDWAY® —

GUARDSMAN

Triploid Seedless



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KEY CHARACTERISTICS

- Nice oval shape with outstanding internal red color. Firm flesh is extremely flavorful. Strong disease package.

Relative Maturity	Weight	Flesh Color	Rind	Shape
85 Days	16-24 lbs	Red	Light green with medium green stripe	Blocky

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR

IR: Co:1, Fon:1, Sf



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EL CAPITAN

Triploid Seedless



KEY CHARACTERISTICS

- A triploid with excellent yield potential, extended shipping, and field holding ability. Small pip and excellent flavor.

Relative Maturity	Weight	Flesh Color	Rind	Shape
85-90	17-21 lbs.	Deep Red	Medium Green With Dark Green Stripes	Blocky Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
HR: Fon: 0,1

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SIERRA MADRE

Triploid Seedless



KEY CHARACTERISTICS

- Blocky fruit on vigorous vines. Excellent yield and fresh market potential. Deep red firm flesh with small pips.

Relative Maturity	Weight	Flesh Color	Rind	Shape
85-90	15-24 lbs.	Deep Red	Crimson	Blocky

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
HR: Fon: 0,1

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SIERRA NEVADA

Triploid Seedless



KEY CHARACTERISTICS

- Features an attractive darker crimson rind pattern with vigorous vines. Excellent yield potential, extended shipping and firm flesh.

Relative Maturity	Weight	Flesh Color	Rind	Shape
85-90	17-21lbs.	Deep Red	Medium Green With Dark Green Stripes	Blocky Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR

HR: Fon: 0,1

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DESTINATION (EXP #124)

Triploid Seedless



KEY CHARACTERISTICS

- A very strong vine with consistent uniformity in fruit shape and size. Small pips present and very firm fleshed variety. Great field holding ability as well with intermediate resistance to Fon 1.

Relative Maturity	Weight	Flesh Color	Rind	Shape
89 Days	15-19 lbs.	Crisp Red	Med-Dark Green With Crimson Stripes	Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
IR: Fon 1

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RIO GRANDE (EXP #139)

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KEY CHARACTERISTICS

- Plant presents an aggressive vine and large leaves. High sugar content, small pips, and crisp texture. This is a very grower friendly variety that has good fruit setting ability and plant strength. Intermediate resistance to Fon 1.

Relative Maturity	Weight	Flesh Color	Rind	Shape
84 Days	16-20 lbs.	Intense Red	Dark Green Mottled Stripe	Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
IR: Fon 1

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SWEET PICK

Diploid Seeded



KEY CHARACTERISTICS

- Allsweet seeded with a strong vine and good pollen production for seedless pollination. Produces good yields of mostly 35 count size fruit with excellent quality.

Relative Maturity	Weight	Flesh Color	Shape
80 - 84 Days	18-24 lbs	Deep red	Elongated

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR

IR: Fon:l



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EMBASY

Triploid Seedless



KEY CHARACTERISTICS

- Mid season maturity with strong plant vigor. Uniform fruit with an attractive, striped, dark green rind pattern.

Relative Maturity	Weight	Flesh Color	Rind	Shape
88 Days	16-20 lbs.	Red	Light Green Rind, Medium Dark Stripe	Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR

IR: Co:1, Fon:1

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SWEETHEART

Diploid Seeded



KEY CHARACTERISTICS

- Oblong Allsweet hybrid with strong, vigorous vine. Produces uniform fruit with high sugar content. Quality interior with medium size seeds. Excellent pollinizer for seedless production.

Relative Maturity	Weight	Flesh Color	Shape
80 - 84 Days	24-28 lbs	Deep red	Oblong

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
IR: Fon:1



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CS 4030

Pollenizer



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KEY CHARACTERISTICS

- Good shelf life
- Strong vine growth and heavy set
- Excellent pollinator with good flowers
- Narrow seed cavity for larger watermelon heart

Relative Maturity	Weight	Flesh Color	Rind	Shape
85-90 Days	20-24 lbs	Deep rich red	Allsweet	Elongated

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR

IR: Fusarium Race 1



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RED AMBER

Triploid Seedless



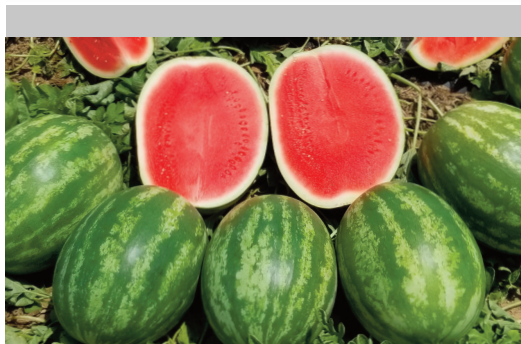
KEY CHARACTERISTICS

- Red Amber has a strong, vigorous plant that produces a uniform set of high quality, oval fruit. The very dark red interior has a crisp texture and contrasts well with the medium green background and medium dark green stripe.

Relative Maturity	Weight	Flesh Color	Rind	Shape
89 Days	18-20 lbs	Dark red	Medium green, darker stripes	Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
HR: Co:1, Fon:1



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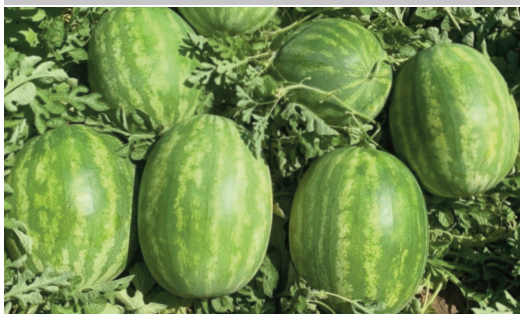
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RED OPAL

Triploid Seedless



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KEY CHARACTERISTICS

- Red Opal has shown itself to be a very prolific watermelon with a concentrated set of fruit. The light green background with a medium dark green stripe contrasts well with the bright red internal flesh color.

Relative Maturity	Weight	Flesh Color	Rind	Shape
84 Days	15-19 lbs	Bright red	Light green rind with medium-dark stripes	Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
IR: Col, Fon:1



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TROPICAL SUNSHINE

Triploid Seedless - Yellow Flesh



KEY CHARACTERISTICS

- Nice, deep yellow flesh with very high sugar level. 13% brix. Good definition between rind and flesh. Dark tiger stripe with good plant and excellent fruit setting. Blocky, round shape with strong yield and good uniformity.

Relative Maturity	Weight	Flesh Color	Rind	Shape
78-80 Days	12-15 lbs.	Deep Yellow	Jubilee	Blocky, Round

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AMARELA

Triploid Seedless - Yellow Flesh



KEY CHARACTERISTICS

- Outstanding flavor for a yellow flesh. High brix and very crisp.
Excellent producer of uniform fruit

Relative Maturity	Weight	Flesh Color	Rind	Shape
85 Days	11-13 lbs.	Lemon Yellow	Jubilee	Round To Slightly Oval

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CO-PILOT

Pollenizer



KEY CHARACTERISTICS

- Pollenizer for seedless watermelon production
- Sprawling vine with heavy flowering
- Early and extended flowering duration
- Pollen in the flowers is very fertile over a wide range of growing conditions
- Fruit weighs 3-6 lbs. with light red flesh, and solid light green rind

Relative Maturity	Weight	Flesh Color	Rind
Early and Extended Flowering	3-6 lbs	Light red	Light green

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
IR: Fusarium Race 1



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ACE

Pollinator



KEY CHARACTERISTICS

- Ace has long, healthy vines that are low growing to bring the male flowers into close proximity with the triploid, without creating competition. Fruit is small, grey-green and brittle. Ace flowers early enough to pollinate any seedless.



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ACE PLUS

Pollenizer



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KEY CHARACTERISTICS

- Ace Plus offers a very early flowering date that make pollen available for the first female flowers produced by the hybrid. Plus, it continues to flower well beyond the hybrid.

Flesh Color	Rind	Shape
Red	Light Green w/ Medium Green Stripes	Round-Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
IR: Co:1, Fon:1



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WILD CARD

Pollenizer



KEY CHARACTERISTICS

- Wild Card is a non-harvested pollenizer for the production of seedless watermelon. It has early and prolific male flowers to ensure maximum yield potential of triploid hybrids throughout the period of full flowering. Wild Card has long and thin vines which reach out and cover larger areas for better pollination. Small fruits have a tiger-striped rind pattern which differs from most of the commercial triploid hybrids.



Flesh Color

Yellow

Rind

Light green
background with
medium green veins

Shape

Round-Oval



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WILD CARD PLUS

Pollenizer



KEY CHARACTERISTICS

- This variety has an early and extended flowering period that ensures early pollen availability when the hybrid starts flowering. Long, thin internodes radially-extend pollen to wherever a female flower is located. Extended flowering period that goes well beyond the hybrid.

Flesh Color	Rind	Shape
Yellow	Tiger striped	Round-Oval

DISEASE RESISTANCES (HR=High Resistance, IR = Intermediate Resistance)

HR/IR
IR: Co:1, Fon:1



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