

SEEDWAY® PRESS RELEASE



HALL, NY - December 6, 2021

FOR IMMEDIATE RELEASE

SEEDWAY EXPANDS VEGETABLE SEED SALES FORCE

(Hall, NY): SEEDWAY, LLC is proud to announce that John Straw has accepted the position of Sales Representative for the Northern Vegetable Seed Division. His responsibilities will include seed sales and service to commercial growers throughout the Virginia, Delaware, and Maryland regions.

In his new role, John will provide SEEDWAY commercial vegetable seed customers throughout the territory with personalized seed recommendations and the highest quality service identifying product needs and solutions for individual customers.

Originally from Tennessee, John currently resides in Southwest Virginia with his wife and baby boy they welcomed to their home in November. John brings a depth of knowledge and experience to the SEEDWAY organization. Having managed a 150 acre specialty crop farm in Virginia over the past three years. He also was also instrumental in growing the organization and membership with the Virginia Pumpkin Association.



JOHN STRAW
Vegetable Seed Sales Representative
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ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

