

SEEDWAY® PRESS RELEASE



HALL, NY - November 11, 2020

FOR IMMEDIATE RELEASE

SEEDWAY EXPANDS SOUTHEAST VEGETABLE SEED SALES FORCE

(Hall, NY): SEEDWAY, LLC is proud to announce that Will Owens has accepted the position of Sales Representative for the North and South Carolina Vegetable Seed Division. His responsibilities will include seed sales and service to commercial growers throughout the region served from SEEDWAY's Lakeland, Florida facility.

A graduate of Abraham Baldwin Agriculture College (ABAC) in 2016, Will brings an extensive agricultural and product knowledge based background to the SEEDWAY team; having served as SEEDWAY, Florida Product Development Representative since March 2020. Prior to being hired with SEEDWAY, Will also was a salesman for 3 years with Kennco Manufacturing.

In his new role, Will will provide SEEDWAY commercial vegetable seed customers throughout the territory with personalized seed recommendations and the highest quality service identifying product needs and solutions for individual customers.



WILL OWENS
Vegetable Seed Sales Representative
North Carolina and South Carolina
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ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

