

SEEDWAY® PRESS RELEASE



HALL, NY - December 14, 2020

FOR IMMEDIATE RELEASE

SEEDWAY NAMES WESTERN PRODUCT AND MARKET DEVELOPMENT TECHNICIAN

(Hall, NY): Kenny Nakamura has accepted the position of SEEDWAY Product & Market Development Technician for the Western United States commercial vegetable seed business. Kenny is a recent graduate of the University of Idaho with a Bachelor's degree in Rangeland Ecology, and a minor in Wildlife Ecology.

In his new role, Kenny will provide a direct link for SEEDWAY product identification, introduction, sales support, customer relations and market development opportunities mainly in the Idaho, Eastern Oregon, Utah, and Nevada markets. Nakamura will work closely with SEEDWAY customers, sales personal and seed supply partners in identifying product needs and solutions.

Kenny was born and raised on an onion farm outside of Weiser, ID. Kenny's strong passion and familiarity with agriculture will be a great asset to the SEEDWAY team. In his free time, Kenny is an avid outdoor enthusiast and enjoys hunting and fishing.

ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

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