

SEEDWAY® PRESS RELEASE



HALL, NY - October 14, 2020

FOR IMMEDIATE RELEASE

SEEDWAY EXPANDS NEW YORK VEGETABLE SEED SALES FORCE

(Hall, NY): SEEDWAY, LLC is proud to announce that Greg Curcio has accepted the position of Sales Representative for the New York - North Vegetable Seed Division.

Greg earned his bachelor's degree in 2006 from SUNY Alfred. Following college, Greg owned and operated his own landscaping company. From 2018-2020, Greg managed a sales team and the commercial grower channel for Harris Seeds.

In his new role, Greg will provide SEEDWAY commercial vegetable seed customers throughout the territory with personalized seed recommendations and the highest quality service identifying product needs and solutions for individual customers. Greg is no stranger to understanding what vegetable farmers want and need from start to finish.

Greg currently resides in Rochester, NY with his wife Cara, and their three children Rocco, Cooper, and Charlotte. In his spare time Greg is an avid outdoor enthusiast and enjoys coaching his son's baseball team.



GREG CURCIO
Vegetable Seed Sales Representative
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ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

