

SEEDWAY® PRESS RELEASE



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FOR IMMEDIATE RELEASE

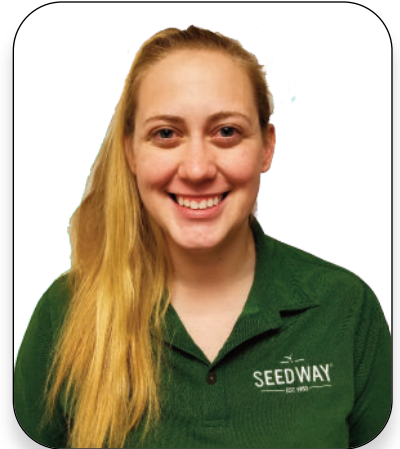
SEEDWAY HIRES PRODUCT DEVELOPMENT COORDINATOR

(Hall, NY): SEEDWAY, LLC is proud to announce that Evelyn Zaleski has accepted the position of Vegetable Seed Product Development Coordinator.

Evelyn earned her bachelor's degree in 2017 from Pennsylvania State University, majoring in Agriculture Extension and Education. A former employee of the Pennsylvania State Extension Office - Dauphin County, Zaleski comes to SEEDWAY with a broad depth of knowledge and passion for the agricultural industry.

In her new role, Evelyn will be responsible for preparing seed for samples and trials, track and organize trial results for suppliers, and evaluating product trials with Dani Sauder, SEEDWAY Trials Farm Manager in Hershey, PA.

A native of Pennsylvania, Evelyn has a strong desire to support growers within the vegetable seed industry. In her spare time she enjoys training and riding horses, milking cows, and spending quality time with her family and friends.



EVELYN ZALESKI
Product Development
Coordinator
Elizabethtown, PA

ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

