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What Makes



Choice Of Varieties

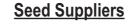
Unlike other plant programs, SowLogic supplies plants from multiple companies. For watermelons, you can pair a diploid or pollinizer from one company with a triploid from another. We offer customized pollinizer blends designed to help maximize fruit set. Our customers are not limited to "Bundle" pricing so you can buy exactly what you want.

Choice Of Greenhouse

We work with multiple experienced greenhouse partners to provide high quality transplants, can minimize shipping expenses all the while increasing your customer options.

With the SowLogic[™] program you will know exactly what your plant production costs will be before you pay. Our greenhouse partners are experts at producing plants from multiple species and varieties. For customers with terms, the billing cycle begins when the plants ship. Select your desired greenhouse, the number of plants needed and the delivery dates. Orders need to be placed 8 weeks before maturity to guarantee delivery dates. Shipping is handled directly with the green house and the customer for the best communications.





















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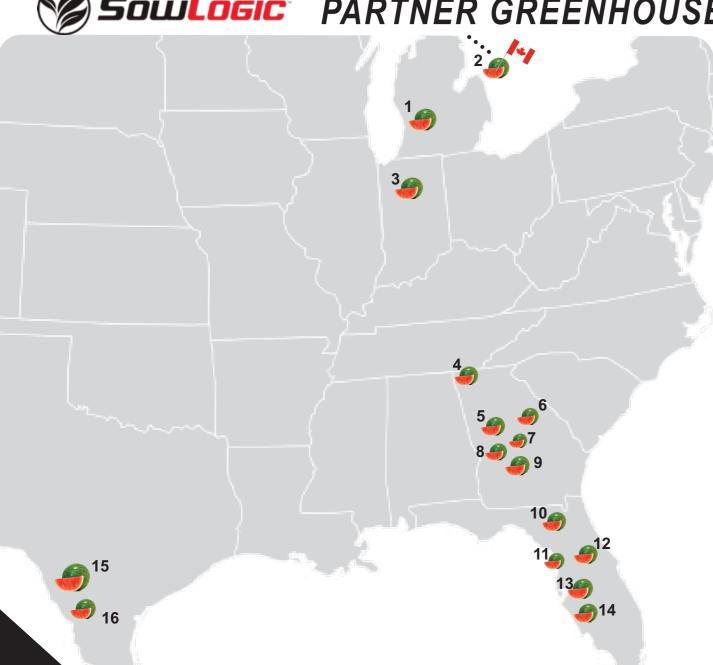
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SEEDWAY®

Sowlogic PARTNER GREENHOUSES

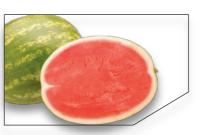


- Keitzer Farms Hartford, MI
- 2. Roelands Plants ambton Shores, Ontario, Canada
 - 3.Cox's Plant Farm Clayton, IN
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- 5. Wilder Plant Company
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EXP #0063

Has shown consistence yields under a wide range of growing conditions over the last two years. Typically, more 45 counts than larger fruit. Has great uniformity of fruit shape, firm flesh and excellent deep red interior. If you are catering towards bins or cartons, this variety should definitely be on your farm.



RED OPAL

Produces uniform oval shape with a concentrated fruit set. A firm red interior with very good flavor. Intermediate resistance of Fusarium Wilt race 1 and Anthracnose race 1.



SWEETHEART

Has a stong vigorous vine and distinct rind color. It can be used as a pollinator and ships very well.



EXP #2004

Nice oval shape with outstanding internal red color. Firm flesh that is extremely flavorful. Strong disease package with intermediate resistance to Fusarium Wilt race 1, Anthracnose race 1 and Powdery Mildew.



EXP #1981

Shows far better Fusarium resistance than current commercial varieties. Vigorous, strong vines support an interior with excellent firmness and flavor. Resistance to Fusarium Wilt, Anthracnose race 1 and Powdery Mildew. This is a must try variety on any of your fields that might have an issue with Fusarium Wilt!



CO-PILOT

Pollenizer that has a sprawling vine with heavy flowering. Early and extended flowering duration that is very fertile over a wide range of growing conditions.

VARIETY	MATURITY	WEIGHT	SHAPE	RIND	FLESH
EXP #0063	80-82 DAYS	13-17 LBS	DVAL	DARK CRIMSON STRIP	SUPER RED CRIMSON
RED OPAL	84 DAYS	16-19 LBS	OVAL	LIGHT GREEN WITH Medium-dark Stripes	BRIGHT RED
SWEETHEART	EARLY - MEDIUM	24-28 LBS	OBLONG	DARK GREEN WITH Light Green Stripes	DEEP RED
EXP #2004	78 DAYS	15-23 LBS	DVAL	DARK GREEN	BRIGHT RED
1981	85-88 DAYS	16-24 LBS	BLOCKY	LIGHT GREEN WITH Medium dark stripes	RED
CO-PILOT	EARLY WITH EXTENDED	3-6 LBS	ROUND	LIGHT GREEN	LIGHT RED







TROUBADOUR

Troubadour features a fresh dark rind, and a uniform oval shape. It sets reliably with stress and has extra- firm sweet flesh. Seedlings are typically vigorous.



CRUNCHY RED

Crunchy Red has earned a reputation for size and yield along with ease of shipping. As the name indicates, flesh is very firm.

VARIETY	MATURITY	WEIGHT	SHAPE	RIND	FLESH
TROUBADOUR	82 DAYS	13-15 LBS	OVAL	MEDIUM DARK GREEN WITH DARK STRIPES	DARK RED
CRUNCHY RED	2YAD DE	16-19 LBS	DVAL	LIGHT GREEN WITH MEDIUM STRIPES	LIGHT RED

HONORABLE MENTION



TRAVELER SEEDLESS



TURNPIKE SEEDLESS



WALKER SEEDED



Viazera

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Seeds of Growth

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www.hazera.us.com



Nectaro & 5-7 lbs Strong plant & high yield



Tigris &
5-9 lbs
Consistent
High Yield



Cheetah &

4-6 lbs

High quality, High
percentage 6 Count



Lynx &
Micro 2-4 lbs
Maximum in
Minimum



Leopard &

5-7 lbs

Sets well in hot weather



Mielheart &

4-6 lbs

Sets well in
cool weather



Extazy & 5-7 lbs Best Shipper



Ocelot & 3-5 lbs Outstanding Quality



Serval & 4-5 lbs Sets well in cool weather 8 Count







EXTAZY

Very appealing rind that is on the thick side for easy handling and shipping. It is very high yielding.



SERVAL

Excellent flesh color and uniformity in grading. It also has good early behavior and very good shelf life.



LEOPARD

Excellent flavor with firm flesh and good holding qualities. Easy to judge maturity by a subtle color change.



MIELHEART

Very good shelf life. It also adapts well in a cooler season.



OCELOT

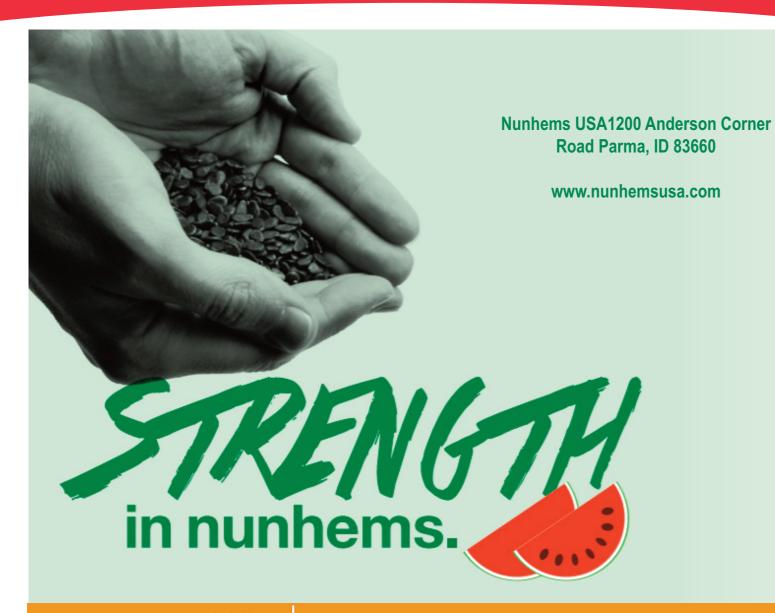
Outstanding internal qualities: excellent taste and texture, high brix and deep flesh color. Produces a mix of 6 and 8 count fruit.



NECTARO

A mini with long shelf life, high brix, excellent taste, and high yields!

VARIETY	MATURITY	WEIGHT	SHAPE	RIND	FLESH	
EXTAZY	82 DAYS	5-7 LBS	ROUND	DARK CRIMSON	BRIGHT RED	
LEOPARD	82 DAYS	5-7 LBS	ROUND	LIGHT GREEN WITH DARK STRIPES	LIGHT RED	
OCELOT	82 DAYS	3-5 LBS	ROUND	DARK TIGER	BRIGHT RED	
SERVAL	85 DAYS	4-6 LBS	ROUND	CRIMSON	BRIGHT RED	
MIELHEART	85 DAYS	4-6 LBS	OVAL - ROUND	LIGHT GREEN WITH DARK STRIPES	BRIGHT RED	
NECTARO	82 DAYS	5-7 LBS	ROUND	CRIMSON	INTENSE RED	









790HQ

Early- mid relative maturity with

strong plant vigor. Excellent interior quality, taste and texture. Resistance to Fusarium 1 and Anthracnose 1.

nunhems

□ - BASF
We create chemistry



800

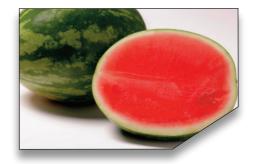
Strong plant vigor for open field production. Produces large fruit on a strong vine. Resistance to Fusarium 1 and Anthracnose 1.

VARIETY	MATURITY	SEEDS	WEIGHT	SHAPE	RIND	FLESH
790HQ	80-84 DAYS	SEEDED	22-26 LBS	ELONGATED OVAL	DARK GREEN WITH LIGHT STRIPES	DEEP RED
800	80-84 DAYS	SEEDED	24-28 LBS	ELONGATED BLOCKY	DARK GREEN WITH LIGHT STRIPES	DEEP RED
STYLE	85 DAYS	SEEDLESS	16-18 LBS	ROUND OVAL	SOLID BLACK	BRIGHT RED
DECLARATION	80-82 DAYS	SEEDLESS	15-18 LBS	OVAL	LIGHT GREEN WITH WIDE, INDISTINCT MEDIUM GREEN STRIPES	CRIMSON



STYLE

Developed for the open field, and performs very well there, both grafted and non-grafted. Style has the ability to set fruit while providing high yields. Excellent interior quality.

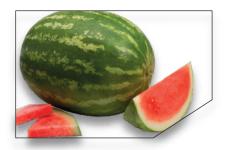


DECLARATION

Early-mid maturity with strong plant vigor. Excellent flavor and texture.

nunhems

D-BASF We create chemistry



7187HQ Late maturity with very strong plant vigor. Flesh is tasty and crunchy.



7197HQ Mid to late maturity with very strong plant vigor. Very high quality interior that is firm, tasty and has an excellent texture.



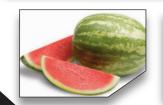
EMBASY Mid season maturity with strong plant vigor. Uniform fruit with an attractive striped dark green rind pattern. Intermediate resistance to Fusarium race 1 and Anthracnose race 1.



WARRIOR Early maturity with strong plant vigor. Nice oval crimson sweet seedless fruit. Intermediate resistance to Fusarium race 1 and Anthracnose race 1.

VARIETY MATURITY WEIGHT SHAPE RIND FLESH SEEDS LIGHT GREEN WITH WIDE, RED 7187 89 DAYS SUPERSEEDLESS 16-20 LBS OVAL INDISTINCT. DARK GREEN STRIPES LIGHT GREEN WITH WIDE, 7197 89 DAYS SUPERSEEDLESS 16-20 LBS OVAL DARK RED INDISTINCT. MEDIUM GREEN STRIPES DARK GREEN WITH WIDE. RED **EMBASY** 88 DAYS SUPERSEEDLESS 15-18 LBS OVAL INDISTINCT. MEDIUM GREEN STRIPES LIGHT GREEN WITH WIDE, **EARLY** RED WARRIOR SUPERSEEDLESS 16-18 LBS OVAL INDISTINCT, MEDIUM GREEN STRIPES

HONORABLE MENTION



SEEDLESS.



LIBERTY SEEDLESS



SEEDLESS.



720 Seeded



6177 SEEDLESS



POLIMAX POLLENIZER

SAKATA®



BELMON1

A mini with an extremely strong and vigorous vine with excellent yield potential. It has extremely firm flesh, small pips and is very uniform and productive. This mini also has an intermediate resistance to Fusarium Wilt Race 1 and Anthracnose Race 1.



SECRETARIAT

Provides an early yield of fruit with excellent quality. Noteworthy characteristics include tiny pips with a good cold-setting ability. Widely adapted including cooler slots.

VARIETY	MATURITY	SEEDS	WEIGHT	SHAPE	RIND	FLESH
BELMONT	90 DAYS	SEEDLESS	5-6 LBS	ROUND OVAL	MEDIUM GREEN WITH DARK STRIPES	DEEP RED
CHARISMATIC	83 DAYS	SEEDLESS	16-20 LBS	ROUND OVAL	MEDIUM GREEN WITH DARK STRIPES	BRIGHT RED
SECRETARIAT	80 DAYS	SEEDLESS	16-20 LBS	ROUND OVAL	CRIMSON	BRIGHT RED

HONORABLE MENTION

CHARISMATIC

and has excellent yield potential.

Early maturity coupled with firm,

crisp flesh make this watermelon

an easy choice for growers.



BUTTERCUP SEEDLESS



SEEDLESS

Sakata Vegetables

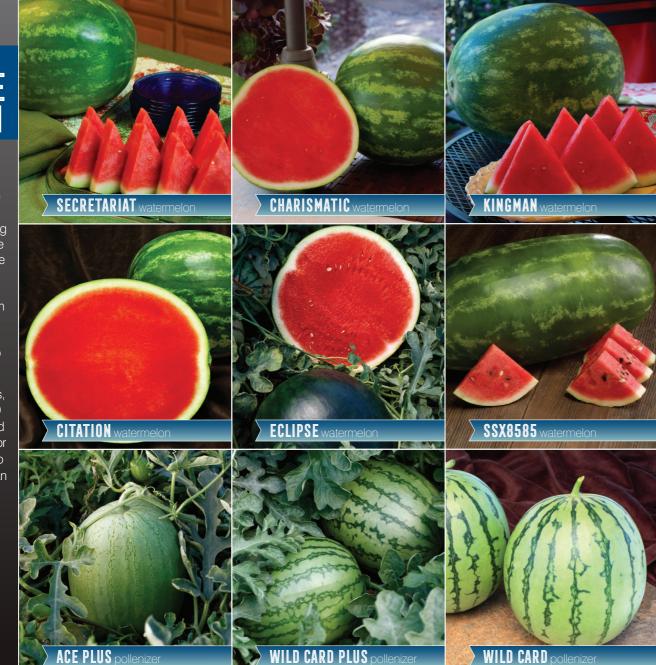
THE ULTIMATE COLLECTION

Are you ready to take your watermelon program to the next level?

Sakata's collection of high-yielding seedless watermelons offers triple the benefits with superior traits like earliness, firm flesh and delicious flavor. Our full line-up of seedless watermelon provides growers with dependability in delivering abundant yields of quality fruit, and we offer the perfect pollinators to maximize returns.

When you choose Sakata varieties, you are backed by rigorous R&D testing and a knowledgeable and caring team of industry experts. For the full experience – from seed to sales support to success – you can count on Sakata.

SAKATA® SAKATAVEGETABLES.COM



SAKATA®

VARIETY MATURITY		SEEDS	WEIGHT	SHAPE	RIND	FLESH
ACE PLUS POLLENI				ROUND OVAL	LIGHT GREEN WITH MEDIUM STRIPES	RED
SSX8585	85 DAYS	SEEDED	18-22 LBS	LONG BLOCKY	LIGHT GREEN WITH DARK STRIPES	BRIGHT RED
WILD CARD PLUS	POLLENIZER			ROUND OVAL	LIGHT GREEN WITH MEDIUM GREEN VIENS	YELLOW



ACE PLUS

Offers a very early flowering date that makes pollen available for the first female flowers produced by the hybrid. Plus, it continues to flower well beyond the hybrid. Intermediate resistance to Fusarium race 1 and Anthracnose race 1.



SSX8585

All sweet type that performs well in areas where size is needed to fit the market needs. The vines are strong and vigorous providing excellent protection for the early flowering pollenizer. Resistance to Fusarium 1 and Anthracnose 1.



WILD CARD PLUS

Small, brittle fruit allows for easy triploid harvest. Excellent pollen quality for maximum yield. Intermediate resistance to Fusarium race 1 and Anthracnose race 1.

16





All across America, the simple joys of summer just aren't the same without the juicy, sweet taste of Seminis® watermelons.

Our SummerSlice³⁴ varieties not only offer the bold taste and classic flavor that consumers demand, but the exceptional growability and yield potential you need to grow forward.

Each SummerSlice variety offers the ideal balance of disease resistance, fruit quality and adaptability. And while we always strive to be better with every generation, our main focus is on bringing you the best of industry-leading technologies and innovations to help grow your business.

17





BOTTLE ROCKET A hybrid variety that

combines the sweet taste of yesteryear, high performance and the dependability you need to help you build your business.



Sturdy rind and consistent setting ability. Has the potential for excellent yields of very uniform fruit because of powerhouse vines.



Seminis

TAILGATE
Vigorous plant with good vine coverage. Great flesh firmness with high brix potential. Nice interior with great yields.



ROAD TRIP
Vigorous vine type that provides good coverage through harvest.
Excellent hollow heart characteristics.



WINGMAN

Provides very early flowers and an extended flowering. Strong, compact vine structure that allows it to climb up triploids.

VARIETY	MATURITY	SEED	WEIGHT/BIN COUNT	SHAPE	RIND
BOTTLE ROCKET	85 DAYS	SEEDLESS	18-21 LBS / 36 COUNT	OBLONG	DARK MOTTLE STRIPE
JOY RIDE	86 DAYS	SEEDLESS	18-24 LBS 36 / 45 COUNT	OBLONG	MOTTLE STRIPE
ROAD TRIP	82 DAYS	SEEDLESS	16-18 LBS / 45 COUNT	OBLONG	MOTTLE STRIPE
TAILGATE	87 DAYS	SEEDLESS	17-21 LBS 36 / 45 COUNT	OBLONG	DARK GREEN WITH LIGHT BANDS
WINGMAN		POLLENIZER			

HONORABLE MENTION



SUMMER BREEZE SEEDLESS



STARGAZER SEEDED



DELTA SEEDED



STARBRITE SEEDED

We've got you covered for watermelons

It's no wonder Syngenta is the industry leader.

- Proven varieties demanded by the market with consistent field performance that can fulfill the grower needs of a season long planting program
- •Focus on disease resistance, since 2009 all new variety introductions have solid resistance in not just laboratory tests but in the field under Fusarium Wilt race 1 pressure
- Full Count® Plant Program for guaranteed delivery of healthy transplants

For more information on these or other Syngenta Varieties, visit SyngentaUS.com/Vegetables



Sweet Dawn







Melody



Exclamation

syngenta

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FASCINATION

Has the reputation for delivering excellent, reliable yields along with the best flavor and internal quality. Exceptional crisp, dense, sweet flesh. Intermediate resistance to Fusarium race 1 and Anthracnose race.

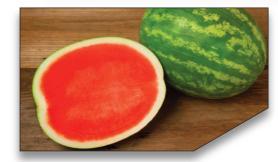




SWEET GEM

Attractive firm red flesh with small pips and crisp, sweet, mouthwatering flavor. Good fruit set with earlier maturity and excellent yield potential. Ideal for roadside and local markets.

VARIETY	MATURITY	SEED	BIN COUNT	SHAPE	RIND	FLESH
FASCINATION	85 DAYS	SEEDLESS	45 COUNT	BLOCKY	GLOSSY AND RICH GREEN COLOR	RED
CAPTIVATION	89 DAYS	SEEDLESS	45 / 36 COUNT	BLOCKY	RICH IN COLOR	DARK RED
EXCURSION	83 DAYS	SEEDLESS	45 / 36 COUNT	OVAL	CRIMSON STRIPE	DEEP RED
SWEET GEM	78 DAYS	SEEDLESS	45 COUNT	ROUND	DARK GLOSSY GREEN	RED



EXCURSION

Attractive, deep red, firm flesh with small pips. Strong vine growth and excellent fruit size potential. Intermediate resistance to Fusarium race 1 and Anthracnose race.



CAPTIVATION

Attractive darker rind fades just a bit to signal full maturity. Sound flesh has incredible crunch without being fibrous. Intermediate resistance to Fusarium race 1 and Anthracnose race.

syngenta[®]



ESTRELLA

Early, very high yielding, and very reliable. The cylindrical shape gives a refined appearance and the interior quality is remarkable both in flavor and soundness.



SP-7

High level of branching which increases the production of male flowers. Extended flowering with pollen available throughout the entire growing season.

VARIETY	MATURITY	SEED	WEIGHT	SHAPE	RIND	FLESH
SP-7	75 DAYS	POLLENIZER		ROUND OVAL	MEDIUM LIGHT GREEN	MEDIUM YELLOW
ESTRELLA	84 DAYS	SEEDED	20-24 LBS	OVAL	DARK GREEN WITH MEDIUM STRIPES	DARK RED

HONORABLE MENTION



MELODY SEEDLESS



SWEET DAWN SEEDLESS



JAMBOREE SEEDED



AMARILLO SEEDLESS



SANGRIA SEEDED



SP-6 Pollenizer



Bumblebee Pollination

- Fly in windy, rainy, cold weather
- Maximum pollination potential
- Customized advice & support
- Ready for tomorrow's challenges



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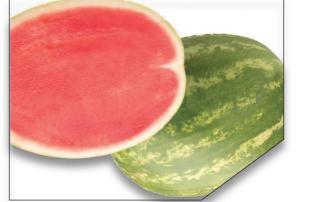


Enza Zaden [ɛnˌzaˈzædn̩] noun 1) Enza Zaden

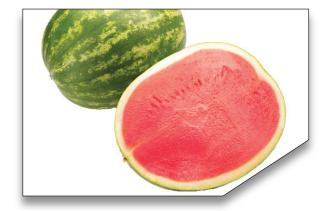
Producing fruit of exceptional flavor and yield.

- Proven high yields throughout the East.
- Strong against hollow heart.
- Outstanding fruit quality.
- Sweetness and flavor worthy of the outdoor holiday season.

ENZA ZADEN







RED OPAL

Produces uniform oval shape with a concentrated fruit set. A firm red interior combined with very good flavor. Intermediate resistance of Fusarium Wilt race 1 and Anthracnose race 1.

RED AMBER

A strong, vigorous plant that produces a uniform set of high quality, oval fruit. The very dark red interior has a crisp texture and contrasts well with the medium green background and medium dark green stripe. Intermediate resistance for Fusarium Wilt race 1 and Anthracnose race 1.

VARIETY	MATURITY	SEEDS	WEIGHT	SHAPE	RIND	FLESH	
RED OPAL	84 DAYS	SEEDLESS	16-19 LBS	OVAL	LIGHT GREEN WITH MEDIUM-DARK STRIPES	BRIGHT RED	
RED AMBER	89 DAYS	SEEDLESS	18-20 LBS	OVAL	MEDIUM GREEN, DARKER STRIPES	DARK RED	

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