



A GROWMARK® Company

**For Immediate Release**  
July 20, 2015

Contact: Matt Robson  
800-836-3710

## **SEEDWAY NAMES PRODUCT AND BUSINESS DEVELOPMENT MANAGER**

---

(Hall, NY): Wes Houghton has accepted the position of SEEDWAY Product and Business Development Manager for sweet corn, garden beans and squash. Born and raised in Minnesota, Wes earned his bachelor's degree at the University of Minnesota in Agronomy.

With over 28 years of experience, Wes brings a wealth of knowledge to the commercial vegetable seed industry. In his new role, Houghton will provide a direct link for SEEDWAY product identification, introduction, sales support, customer relations and market development opportunities to the Eastern U.S. market.

Houghton has a strong desire to support growers within the vegetable seed industry. Wes resides with his family in Naples, FL.



Headquartered in Hall, NY, SEEDWAY, LLC operates nine locations in five states from Vermont to Florida. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit [www.seedway.com](http://www.seedway.com).

**SEEDWAY, LLC • PO BOX 250 • HALL, NY 14463 • [www.seedway.com](http://www.seedway.com)**