



A GROWMARK[®] Company

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SEEDWAY ANNOUNCES ORGANIZATIONAL CHANGES IN VEGETABLE SEED BUSINESS

(Hall, NY): SEEDWAY has announced recent organizational changes in its vegetable seed business unit. Effective July 15, Dean Cotton assumed responsibility for vegetable seed sales, product line development and variety testing across SEEDWAY's entire market area. Dean is a thirty-two year veteran of the vegetable seed industry, joining SEEDWAY in 1993 after managing various aspects of Agway's vegetable seed business. Ken Ludwig will manage wet seed product coordination and wholesale sales. Responsibility for grower sales management has been assigned to Roy Pearman in the northern sales region and Arlen Wood in the southern sales area.

Dennis Shoop continues to manage operations and Trent Aldous manages vegetable business customer service and administration as well as IT functions for all of SEEDWAY.

SEEDWAY offers one of the most comprehensive vegetable seed product lines in the industry, serving growers from locations in Elizabethtown, PA and Lakeland, FL with product research trials in Hershey, PA and Plant City, FL.

Headquartered in Hall, NY, SEEDWAY, LLC maintains locations in Trumansburg and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA and Lakeland, FL. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and in the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com.