



A GROWMARK[®] Company

For Immediate Release
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SEEDWAY EXPANDS SOUTHWEST VEGETABLE SEED SALES TEAM

(Hall, NY): Blaine Riley has joined SEEDWAY as sales representative for commercial vegetable seed. As part of the SEEDWAY sales team, he will be responsible for vegetable seed sales and service to commercial growers in Texas.

A native of Texas, Blaine attended Texas A&M University-Kingsville. With over 5 years in the industry, Blaine brings a wealth of experience in vegetable crop production to the SEEDWAY team. Utilizing his broad base of experience, Blaine will work closely with growers providing seed recommendations.

Blaine currently resides in McAllen, TX.

SEEDWAY offers one of the most comprehensive vegetable seed product lines in the industry, serving growers from locations in Elizabethtown, PA, Pelham, GA and Lakeland, FL with product research trials in Hershey, PA and Plant City, FL.

Headquartered in Hall, NY, SEEDWAY, LLC maintains locations in Trumansburg, Phoenix and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA Pelham, GA and Lakeland, FL. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and in the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL.

SEEDWAY, LLC • PO Box 250 • Hall, NY 14463 • www.seedway.com