

For Immediate Release July 7, 2014 Contact: Bruce Ulmer 800-836-3710

SEEDWAY AND HOWARD FERTILIZER ENTER DISTRBUTION PARTNERSHIP

(Hall, NY): SEEDWAY has entered into a vegetable seed sales and distribution agreement with Howard Fertilizer. The new arrangement will provide seed and service to growers throughout the Homestead area.

Howard Fertilizer will handle seed sales and delivery from its Princeton, FL location with support from the SEEDWAY Southeast vegetable seed team. George Stroud will be calling on commercial vegetable growers in the area.

The SEEDWAY - Howard Fertilizer partnership forms a strong team with knowledgeable personnel and an outstanding product offering, well-positioned to meet growers' seed and service needs.

SEEDWAY offers one of the most comprehensive vegetable seed product lines in the industry, serving growers from locations in Elizabethtown, PA, Pelham, GA and Lakeland, FL with product research trials in Hershey, PA and Plant City, FL.

Headquartered in Hall, NY, SEEDWAY, LLC operates nine locations in five states from Vermont to Florida. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com.