



A GROWMARK® Company

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SEEDWAY'S FRED MOHR ELECTED HONORARY LIFETIME MEMBER OF ATLANTIC SEED ASSOCIATION

(Hall, NY): Fred Mohr, SEEDWAY Turf Seed Business Manager has been recently elected as a honorary lifetime member of the Atlantic Seed Association.

Organized in 1952, the Atlantic Seed Association, formerly known as Atlantic Seedsmen's, membership includes leading seedsmen involved in lawn, field, vegetable, and flower seeds. It serves a very important role keeping it's members informed relative to legislative and other matters. The Atlantic also works very closely with the American Seed Trade Association as a regional organization for the Mid-Atlantic and Northeastern regions of the United States.

As SEEDWAY's Turf Seed Business Manager, Mohr, a 30 year employee is responsible for the company's eleven-state turf seed business which includes purchasing of all seed and related products for the turf division, sales program development, manager of 5 salesmen throughout the Mid-Atlantic region.



SEEDWAY supplies turf seed and related products to golf courses, landscapers, contractors, municipalities, schools and parks throughout the Northeast and Mid-Atlantic region.

Headquartered in Hall, NY, SEEDWAY, LLC operates nine locations in five states from Vermont to Florida. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com.

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