



A GROWMARK® Company

For Immediate Release
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SEEDWAY NAMES NORTHEAST VEGETABLE SEED SALES MANAGER



(Hall, NY): Frank Pennington has accepted the position of SEEDWAY Northeast Vegetable Seed Sales Manager.

A graduate of Virginia Tech University with a bachelor's degree in horticulture, Pennington possesses twenty plus years of agricultural experience, including; horticulture, crop protection and animal health. Most recently Vegetable Seed Sales Representative at SEEDWAY, Frank brings extensive regional and retail sales experience to the SEEDWAY team.

Utilizing a broad foundation of experience and knowledge in the industry, Pennington will lead the SEEDWAY Northeast sales team and work closely with commercial growers providing seed

recommendations and new product introductions. He can be reached at fpennington@seedway.com or (423) 579-2918.

Headquartered in Hall, NY, SEEDWAY, LLC operates nine locations in five states from Vermont to Florida. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com.

SEEDWAY, LLC • PO BOX 250 • HALL, NY 14463 • www.seedway.com