



A GROWMARK[®] Company

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SEEDWAY INTRODUCES CONSERVATION SCIENCE GENETICS[®] COVER CROP PRODUCT LINE

(Hall, NY): SEEDWAY has introduced a new line of advanced cover crop products under the brand name Conservation Science Genetics[®]. Marketing cover crop seed for over fifty years, SEEDWAY developed this new, exclusive offering to meet the expanding cover cropping and soil conservation needs of Northeast and Mid-Atlantic growers.

Conservation Science Genetics[®] is a progressive cover crop offering developed to benefit growers by providing species and mixtures that increase crop yields, break disease and pest cycles, reduce soil erosion, increase water infiltration and recycle valuable nutrients. The product line includes Eco-Till radish, a superior deep-penetrating radish proven to reduce soil compaction, build organic matter and suppress weed growth.

The comprehensive lineup of cover crop products fits a wide range of geographies, from the New England states south to Virginia and west to Ohio. One of the few remaining full-line seed companies in the United States, SEEDWAY's Conservation Science Genetics[®] cover crop selection is a natural extension of the Company's commitment to meeting grower's seed needs.

For more information contact SEEDWAY Forage Development Manager, Scott Rushe at 814-280-2451 or srushe@seedway.com. For more information on cover crop programs in your region, contact your local NRCS office or website.

Headquartered in Hall, NY, SEEDWAY, LLC operates eight locations in four states from Vermont to Florida. A full-line seed company, marketing farm, turf and vegetable seed from the Rocky Mountains to the east coast and Ontario, Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com.