



A GROWMARK<sup>®</sup> Company

**For Immediate Release**  
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Contact: Bruce Ulmer  
800-836-3710

# **SEEDWAY EXPANDS SOUTHEAST VEGETABLE SEED TEAM**

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(Hall, NY): Butch Brady has joined SEEDWAY as Market Develop Manager for commercial vegetable seed. As part of the SEEDWAY Southeast Vegetable Seed team, he will be working with salespeople, product development staff and commercial growers on a wide range of projects related to sales and market development throughout the Carolinas, Georgia and Florida.

A native of Florida, Brady attended Central Florida Community College and earned a Bachelor's Degree in Agriculture from the University of Florida. Butch brings over 19 years of vegetable seed experience to the SEEDWAY team, including expertise in production vegetable crops, watermelon product management and crop protection products.

SEEDWAY offers one of the most comprehensive vegetable seed product lines in the industry, serving growers from locations in Elizabethtown, PA, Pelham, GA and Lakeland, FL with product research trials in Hershey, PA and Plant City, FL.

Headquartered in Hall, NY, SEEDWAY, LLC operates nine locations in five states from Vermont to Florida. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit [www.seedway.com](http://www.seedway.com).



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