



A GROWMARK[®] Company

For Immediate Release
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SEEDWAY NAMES PRODUCT AND MARKET DEVELOPMENT MANAGER

(Hall, NY): Johnny Parker has accepted the position of SEEDWAY Product and Market Development Manager for the Southeast United States commercial vegetable seed business. Johnny brings over ten years of vegetable industry product development and sales experience to the SEEDWAY vegetable seed team.

In his new role, Parker will provide leadership for SEEDWAY product identification, introduction, sales support, customer relations and market development opportunities in the Carolinas, GA and FL. Utilizing a broad foundation of experience and knowledge in the industry, Parker will work closely with SEEDWAY customers, salespeople and seed supply partners in identifying product needs and solutions.

A native Floridian with additional experience in cattle, citrus and blueberry production, Johnny applies a background well-suited to the geography and grower base. He resides with his family in Arcadia, FL.

SEEDWAY offers one of the most comprehensive vegetable seed product lines in the industry, serving growers from locations in Elizabethtown, PA and Lakeland, FL with product research trials in Hershey, PA and Plant City, FL.

Headquartered in Hall, NY, SEEDWAY, LLC maintains locations in Trumansburg and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA and Lakeland, FL. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and in the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL.