



A GROWMARK Company

**For Immediate Release**  
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Contact: Matt Robson  
585-526-6391

## **SEEDWAY® TO ACQUIRE ASSETS OF REED'S SEEDS**

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(Hall, NY): Seedway LLC is pleased to announce an agreement to acquire certain assets of Reed's Seeds Vegetable Seed and Hot Water Seed Treatment Business, Cortland, New York.

Reed's is a multi-generation seed business started in 1909. Donald Reed the current owner/operator will retire at the end of the year. SEEDWAY will commence seed sales and service to Reed's Seeds customers beginning January 2, 2017. Reed's Seeds proprietary varieties as well as SEEDWAY's extensive offering of commercial vegetable varieties will be available to commercial vegetable growers through SEEDWAY's professional sales staff, Commercial Vegetable Catalog or by calling the Elizabethtown Vegetable Seed Office at 800-952-7333.

The Hot Water Seed Treatment service will be conducted at the SEEDWAY facility in Hall, NY under the supervision of SEEDWAY's Registered Seed Technologist, Jason Perrault. Reed's Seeds has provided this valuable service to growers for many decades which SEEDWAY intends to continue.

With 23 sales representatives, 6 product development specialists & research stations in Pennsylvania and Florida, SEEDWAY conducts extensive trials in the eastern half of US & Canada.

Headquartered in Hall, NY, SEEDWAY, LLC operates nine locations in five states from Vermont to Florida. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit [www.seedway.com](http://www.seedway.com).

**SEEDWAY, LLC ♦ PO Box 250 ♦ Hall, NY 14463 ♦ [www.seedway.com](http://www.seedway.com)**