



A GROWMARK<sup>®</sup> Company

**For Immediate Release**  
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Contact: Matt Robson  
800-836-3710

## **KEITH WALTERS JOINS THE SEEDWAY TURF SEED SALES TEAM**

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(Hall, NY): SEEDWAY is pleased to announce the addition of Keith Walters as northern turf seed business manager for NY and New England states. As part of the SEEDWAY turf seed sales team, Keith will be responsible for turf seed and associated product sales and service to turfgrass professionals and seed retailers throughout the region.

With over 23 years in the lawn-care, turf-management, and agricultural seed industry, Keith brings a wealth of experience to SEEDWAY, including sales and service of turf seed, hydro-mulching materials, erosion control blankets and sports field conditioners to landscapers, contractors, golf courses and schools, universities and municipalities.

SEEDWAY provides a comprehensive line of turf seed and related products to customers throughout the Northeast and Mid-Atlantic, serving customer needs from six locations in VT, NY and PA.

Headquartered in Hall, NY, SEEDWAY, LLC maintains locations in Trumansburg and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA Pelham, GA and Lakeland, FL. A full-line seed company, marketing farm and turf seed in fourteen Northeast and Mid-Atlantic states and vegetable seed from the US Rocky Mountains to the east coast and in the southern provinces of Canada, SEEDWAY, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL.

**SEEDWAY, LLC ♦ PO Box 250 ♦ Hall, NY 14463 ♦ [www.seedway.com](http://www.seedway.com)**