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**For Immediate Release**  
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## SEEDWAY Acquires Olds Garden Seed

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(Hall, NY): SEEDWAY has purchased the business assets of Olds Garden Seed from Winfield Solutions, effective June 30, 2011. Founded in 1888 and located in Madison, WI, Olds Garden Seed supplies small-package vegetable and flower seed to retailers and gardeners throughout the Midwest and Great Lakes region.

The long-standing and successful Olds Garden Seed brand will be maintained, with inventory, operations and customer service transitioning to SEEDWAY's Elizabethtown, PA facility. Scott Morgan, Olds Garden Seed Brand Manager, will remain with the organization to lead the brand, as will Chris Couey as customer service lead.

In-step with long-range strategic plans, the acquisition enhances SEEDWAY's business diversity and broadens its position in the small-package seed industry while leveraging existing equipment and processing efficiencies.

Headquartered in Hall, NY, SEEDWAY, LLC maintains locations in Trumansburg and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA and Lakeland, FL. A full-line seed company, marketing farm and turf seed in the Northeast and Mid-Atlantic, and vegetable seed from the Rocky Mountains to the east coast and Ontario, Canada, Seedway, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more info visit [www.seedway.com](http://www.seedway.com).