



A GROWMARK Company

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SEEDWAY HOLDS 48th ANNUAL KICKOFF MEETING

(Hall, NY): SEEDWAY recently held its 48th Annual Kickoff Meeting for farm seed dealers, marking the culmination of the Company's 48th year and beginning of the 49th. The two-day event was held in Geneva, NY at the Ramada Inn Lakefront and at SEEDWAY's Hall, NY facility and adjacent corn and soybean product demonstration trials. Dealers from Vermont, New York and Pennsylvania were in attendance.

SEEDWAY farm seed dealers were recognized for their sales achievement during an evening banquet and the following day new programs were announced and dealers toured SEEDWAY® and NK® corn and soybean product plots. Partner-sponsors Syngenta-NK®, Allied Seed-Farm Science Genetics®, Lallemand-Biotal®, Blue River Hybrids and Novozymes-Optimize® participated in a trade show for attendees with representatives on hand offering product and program sessions.

Headquartered in Hall, NY, Seedway, LLC maintains locations in Trumansburg and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA and Lakeland, FL. A full-line seed company, marketing farm, turf and vegetable seed from the Rocky Mountains to the east coast and Ontario, Canada, Seedway, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com.