



A GROWMARK[®] Company

November 19, 2010

SEEDWAY[®] Introduces N-R-Gee Cornell University-Developed Alfalfa

(Hall, NY): SEEDWAY[®] announces the introduction of **N-R-Gee** alfalfa for spring 2011 planting. Developed by the Plant Breeding and Genetics department at Cornell University, **N-R-Gee** is part of the Farm Science Genetics[®] line of premium forage products, exclusively from SEEDWAY.

Bred for high-quality feed value in combination with top yield potential, the digestible neutral detergent fiber in **N-R-Gee** allows more efficient use of the feed by livestock resulting in more milk-per-ton or gain-per-unit of forage consumed. **N-R-Gee** has the ability to regenerate branch roots following damage from disease, insects, weather and wheel-traffic. Rated fall dormancy 4, **N-R-Gee** is well-suited to Northeast production conditions.

Headquartered in Hall, NY, SEEDWAY, LLC maintains locations in Trumansburg and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA and Lakeland, FL. A full-line seed company, marketing farm, turf and vegetable seed from the Rocky Mountains to the east coast and Ontario, Canada, Seedway, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit www.seedway.com.