



A GROWMARK<sup>®</sup> Company

## **SEEDWAY<sup>®</sup> NAMES JOHN BOZEMAN BUSINESS DEVELOPMENT AND PRODUCT MANAGER**

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(Hall, NY): John Bozeman has accepted the position of SEEDWAY<sup>®</sup> Business Development and Product Manager for the Southeast United States commercial vegetable seed business. John was recently sales representative, providing seed sales and service to SEEDWAY customers throughout the Central, FL region.

In his new role, Bozeman will provide direction for SEEDWAY product identification, introduction, sales support, customer relations and business development opportunities in the Carolinas, GA and FL. John studied crop science at Abraham Baldwin Agricultural College and the University of Georgia and has an extensive background in vegetable production, consulting and seed sales.

Servicing producers from its Lakeland, FL facility, with trial grounds in Plant City, FL, SEEDWAY markets one of the most comprehensive commercial vegetable seed product lines in the industry.

Headquartered in Hall, NY, SEEDWAY, LLC maintains locations in Trumansburg and Mecklenburg, NY, Shoreham, VT, Mifflinburg, Emmaus and Elizabethtown in PA and Lakeland, FL. A full-line seed company, marketing farm, turf and vegetable seed from the Rocky Mountains to the east coast and Ontario, Canada, Seedway, LLC is a subsidiary of GROWMARK, Inc., Bloomington, IL. For more information visit [www.seedway.com](http://www.seedway.com).